



[1960]

the

RIDER

NURSERIES and FLORAL CO.

FARMINGTON, IOWA

IOWA'S LARGEST GROWER
OF FINE STRAWBERRY PLANTS

New Jonadel APPLE

Iowa State College Introduction

Fruit similar to Jonathan, but larger. Crisp and juicy. Stores well until late March. Does not get mealy. Blight resistant. Ripens about the same time as Jonathan. 2-Yr. 9/16 grade trees, 4 to 5 feet high: \$2.25 each; 5 for \$10.00.

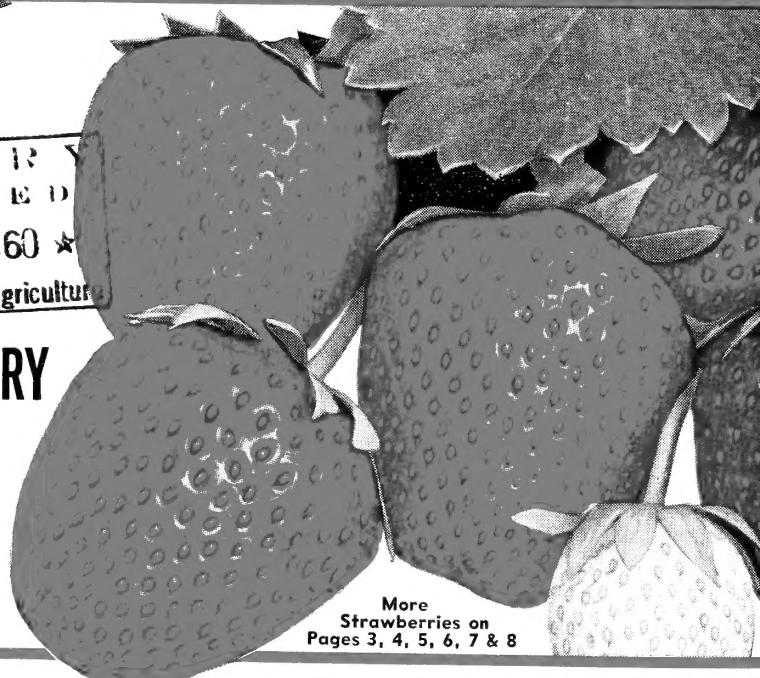
WONDERFUL SWEET FLAVOR

U. S. Department of Agriculture

New Ebony King BLACKBERRY

Guaranteed to Bear Blackberry

Ebony King assures crops year after year. Berries are exceptionally large, firm yet juicy, and have an extra delicious "sugar sweet" blackberry flavor. Ebony King ripens about ten days earlier than Eldorado. It has ability to adapt itself to poor soil and most drought conditions. Prices: No. 1 Plants, 12 for \$3.50; 25 for \$6.75; 50 for \$12.75.



More
Strawberries on
Pages 3, 4, 5, 6, 7 & 8

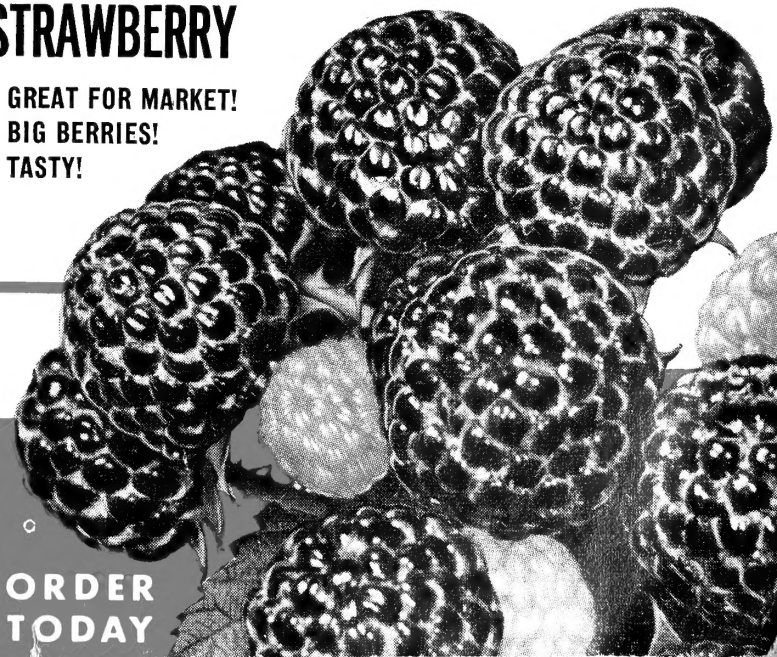
New Ogallala EVERBEARING STRAWBERRY

Outstanding new everbearer developed by hybridizers from Nebraska and Wyoming Experimental Stations. A good plant maker, setting plenty of runners to produce big yields of sweet berries, red clear through, with tang of luscious, wild strawberries. Highest yielding in 1957 tests at Iowa State College. Don't fail to grow Ogallala. Prices: 25 for \$1.75; 50 for \$3.00; 100 for \$5.75; 500 for \$26.00; 1000 for \$49.50.

- GREAT FOR MARKET!
- BIG BERRIES!
- TASTY!

New Black Hawk PROVEN BY TEST THE FINEST BLACK RASPBERRY

Vigorous, disease-resistant. Outyields all others. Released by Iowa State College, introduced in 1955. Tests have shown it to produce 5000 pints per acre! Berries are large, many 3/4" dia. Quality is simply grand, sweet, juicy, richest flavor. Prices: 1 Yr. Tips, 5 for \$1.50; 10 for \$2.50; 25 for \$4.50; 100 for \$15.00. Heavy 2 Yr. transplants, at double the one year price.



ORDER
TODAY



Profitable GARDEN ROOTS

RHUBARB

CHIPMAN SEEDLESS RED

The famous Chipman strain. A newer variety imported from Canada. Stems dark red clear to the heart. It requires less sugar. Sauce from our Canada red will be as red as Strawberry jam. **Prices of Chipman Divisions: 60¢ each; 2 for \$1.00; 6 for \$2.75; 12 for \$5.00.**

SPECIAL No. 9 — 4 Div. for \$1.75

MYATTS LINNEAUS RHUBARB

One of the most popular varieties. It is the type that everyone can grow with success as it is not so particular as to treatment and soil variations. Tender, with mild sub-acid flavor. Fast growing. **Prices: Large roots, 5/8 to 1 inch diameter, 5 for 75¢; 10 for \$1.00; 20 for \$1.75; 100 for \$6.00.**

ASPARAGUS

MARY WASHINGTON — This high quality strain is a favorite with everyone. Has long tender tips that do not branch out until a foot or more in height. **Prices: Strong 1-Yr. Plants, 20 for 60¢; 40 for \$1.00; 100 for \$2.00; 500 for \$9.00. 2-Yr. Prices double 1-Yr.**

HORSERADISH

GIANT BOHEMIAN — We offer Crown Cuttings which are quicker in growth, or Root Cuttings at a savings in price. **Horseradish Crowns: 5 for 50¢; 20 for \$1.50; 100 for \$6.50. Root cuttings: 12 for 60¢; 25 for \$1.00; 100 for \$3.00.**

SAGE

A favorite perennial. A few bushes will keep you in fresh, pungent sage leaves for seasoning, dressings, sausage, etc. **Prices: 35¢ each; 5 for \$1.50; 25 for \$6.00.**

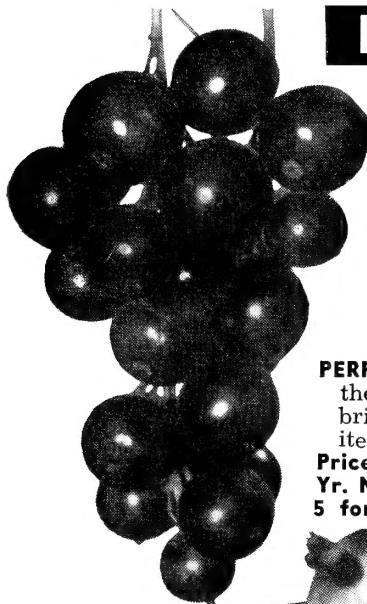


Rider's SMALL FRUITS & BERRIES

CURRENTS

RED LAKE — The best red currant in all climates. Highly productive. The extra large red berries are borne on big, well filled clusters. Excellent flavor. Midseason but holds on late.

PERFECTION — Largest of the reds. Long stems, bright red berries. Favorite commercial variety. **Prices Above Varieties: 2 Yr. No. 1 Plants, 50¢ each; 5 for \$2.25; 10 for \$4.00.**

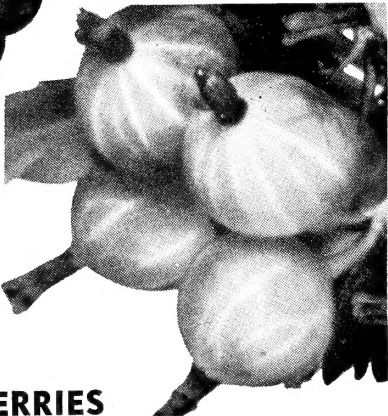


NOTICE — Due to Federal Quarantine we cannot ship Gooseberries or Currants into the following states: Maine, Rhode Island, Vermont, Massachusetts, Connecticut, New Hampshire, Michigan, Idaho, New York, Arkansas or Arizona.

GOOSEBERRIES

GIANT PIXWELL — A grand new variety that is the best gooseberry for all purposes. Bred in the north for extreme hardiness. Berries are larger than other sorts. Easy to pick; hence the name Pixwell. Thorns lose their sharpness on the bearing wood; berries are held to the outside of bush. **Prices: 2 Yr. No. 1 Plants, 70¢ each; 5 for \$3.00; 10 for \$5.00.**

DOWNING — Largest green gooseberry. Vigorous grower. Heavy bearer. **Prices: 2 Yr. No. 1 Plants, 60¢ each; 5 for \$2.75; 10 for \$4.00.**



HARDY BLACKBERRIES

ELDORADO — Best late blackberry. Bears young. Produces almost a full crop the first year after planting. Berries are large and sweet and practically coreless. Jet black in color.

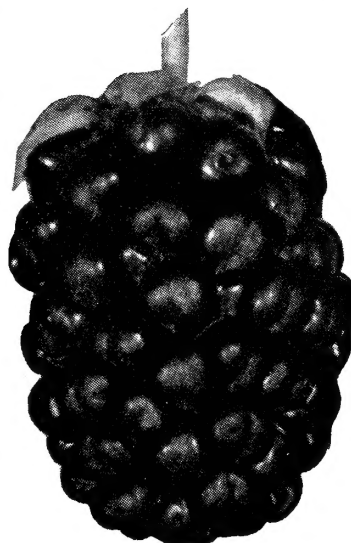
ALFRED — This nearly seedless and coreless blackberry is tops. The color is glossy jet black, the flavor sweet and delicious. A plant that produces mammoth berries often 1 3/4 inches long.

EARLY HARVEST — One of the earliest blackberries in cultivation. A compact dwarf grower. Good quality fruit. **Prices on Above Varieties: 5 for 75¢; 10 for \$1.00; 25 for \$2.25; 100 for \$8.00; 1000 for \$60.00.**

GIANT THORNLESS BOYSENBERRY

A Real Moneymaker!

Quick grower. Heavy yielder. High quality fruit. Excellent flavor. For certain success and greater profits be sure to include Boysenberry in your plantings. It is an established fact that Boysenberry brings much higher prices than any other bush fruits. **Prices: 1 Yr. No. 1 Plants, 5 for 75¢; 10 for \$1.00; 25 for \$2.25; 100 for \$8.50; 1000 for \$60.00. Prices: 2 Yr. Bearing-Age Plants, 5 for \$1.50; 10 for \$2.00; 25 for \$4.00.**



DEWBERRIES

LUCRETIA — Early black, extra large berry. A very fine berry for the market. **Prices: 5 for 75¢; 10 for \$1.00; 25 for \$2.25; 100 for \$8.00; 1000 for \$60.00.**

BUSH FRUIT COLLECTION No. 24 ALL 1-YEAR No. 1 PLANTS

10 Latham Red Raspberry
10 Cumberland Black Raspberry
10 Thornless Boysenberry
10 Alfred Blackberry

40 PLANTS Only
\$3.75
(Catalog Value \$4.50)

CONTINUOUS SERVICE FOR 34 YEARS

To Our Friends and Customers

We are glad to send you our 1960 Catalog. This is the largest and most complete listing of Hardy Iowa Grown Stock that we have ever listed. You will find all the worthwhile varieties listed, the ones that will make your plantings a success and show you a profit.

Prices on most everything have been going higher every month and week. It seems to us that few dollars invested in fruits that you can raise and pick yourself will help in holding down the high cost of living.

We wish to call your attention to our strawberry listings as we are the largest growers of strawberries in Iowa, growing and digging fresh plants for each order. We have several million fine plants again this season with which to fill your orders. All plants are machine dug to get all the roots. They are packed in moss or polyethylene wrap so that they will reach you safely. **OUR STOCK IS STATE INSPECTED AND FOUND FREE FROM DISEASE. STRAWBERRIES AND RASPBERRIES DOUBLY INSPECTED. A COPY OF THIS CERTIFICATE ACCOMPANIES EACH ORDER.**

We hope that we may have the privilege of serving you this season.



OUR GUARANTEE

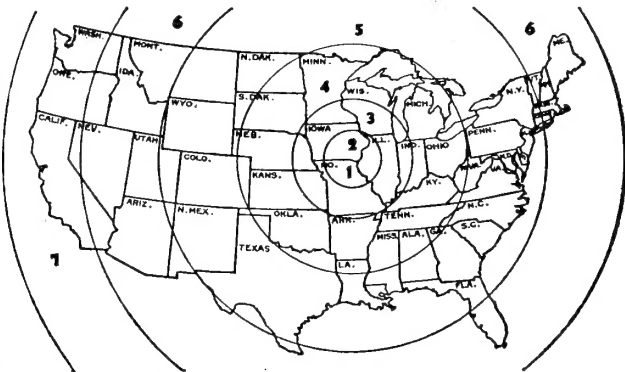
All stock is State inspected, true to name, up to grade and size. We guarantee stock to arrive in good condition, and to replace for 1/2 price all stock that is not alive 60 days after planting. We will in no case be responsible for more than original amount of order.

A WORD ABOUT VIRUS FREE STRAWBERRY PLANTS



There has been quite a bit of confusion about the status of virus free strawberry plants. A virus disease is very hard to detect and it takes complicated tests to determine whether the plants have or have not been attacked. It is known that the virus is spread by the strawberry aphids. To get virus free stocks, the mother plants are raised in a lath house under a special program. These mother plants are used to produce the planting stock from which we grow our stock. At the present time the following varieties are available: Superfection, Streamliner, Giant Gem, Earlidawn, Surecrop, Stelemaster, Redglow, Pocahontas, Empire, Tennessee Beauty, Armore, Vermilion, Premier, Blakemore, Robinson and Dunlap. All plants shipped the 1960 season of these varieties will be virus free at no extra cost. Virus free stock will produce more runners and are more vigorous sometimes than the other stocks, but do not be afraid of the varieties not marked virus free as the experiment stations have been working on the varieties most frequently attacked by the virus.

Here in our field we can see no difference in growth between the virus free and the standard sorts. As the other varieties become available in virus free we will add them to our list. We expect to have some of the Everbearing varieties in virus free next year.



SHIPPING CHARGE INFORMATION

If your order totals \$3.00 or less and you want your order prepaid, add 40¢ to cover handling and postal charges. If your order totals more than \$3.00 and you want it sent prepaid, please use table below and zone map above.

IF YOU LIVE IN ▼	ADD TO THE AMOUNT OF THE ORDER ▼
ZONE 1-2-3	10% \$
ZONE 4-5	15% \$
ZONE 6-7	20% \$

ORDER EARLY & SAVE!



2 Outstanding Patented EVERBEARING STRAWBERRIES

BRILLIANT

The New Super-Bearer. (Patent No. 1183) 7,000 Quarts from one Acre the First Year. Yields of one to two quarts per plant are common with Brilliant. Starts producing 6 weeks after planting when planted in the spring. Bears on new runners. 100% perfect pollenizer; matures every berry to full size, uniform shape and even color. Does well on sandy soil, heavy clay or raw muck. Berries are large, brilliant red, with rich tangy flavor. Very firm textured, can be shipped within radius of 100 miles and arrive in excellent condition.

PREPAID				COLLECT FOR SHIPPING CHARGES		
12	25	50	100	250	500	1000
\$1.75	\$3.25	\$5.75	\$9.95	\$23.50	\$42.85	\$75.00

RED RICH

(Plant Pat. No. 993) The Greatest Development in Strawberry Varieties in the past 50 years. We believe RED RICH will soon become the leading everbearing strawberry in the U. S. It has all the superior qualities which we have been looking for in a strawberry. Deep red color, high sugar content, firm texture. These qualities make RED RICH a top notch berry for freezing, preserves and processing. The berry itself is firm; stands up well and ships well.

Postpaid Prices:	12	25	50	100	250
	\$2.95	\$5.00	\$8.50	\$15.00	\$32.50

4 Leading EVERBEARING STRAWBERRIES

Bear from June to Frost

20th CENTURY

Always In Demand!

This is outstanding in many ways, mammoth size, rich red color, honey sweet, adaptable to all soils and climate. Bears in 60 days, excellent shipper and always in demand. 20th Century is a result of carefully planned crossing of Wazeta and Supreme. The berries have a wholesome honey sweet flavor. A perfect canning berry and excellent freezing berry. 20th Century plants are large and husky.

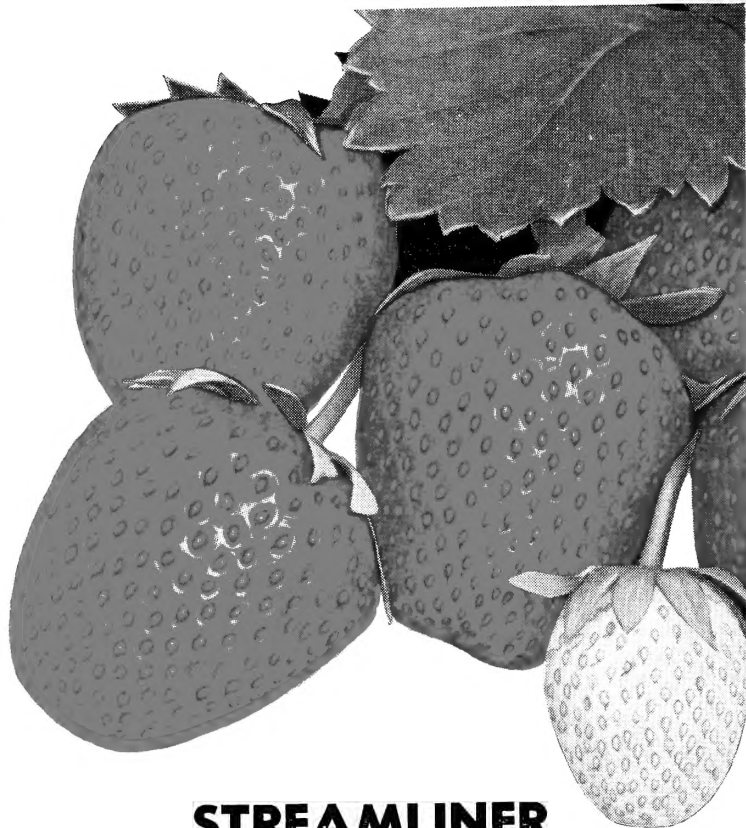
SEE PAGE 7 FOR STRAWBERRY PRICES

SUPERFECTION

The Heaviest Producing Everbearer

This new variety was introduced in Michigan and discovered by the same party that originated Gem Everbearing. In just 3 months after planting you will get big, firm, juicy berries of rich flavor and bright red color throughout. They are grand for eating fresh, for preserves and are exceptionally fine for freezing. In trial gardens of the Iowa State College, Superfection produced at the amazing rate of 11,815 quarts per acre.

SEE PAGE 7 FOR STRAWBERRY PRICES



STREAMLINER

The Sensational Everbearer

An outstanding variety that is sweeping the country. Many growers after fruiting this variety for the first time are very enthusiastic, saying that Streamliner has everything needed to place it in first place among the everbearing family. The foliage is apparently resistant to leaf spot and scorch. The leaves of Streamliner have a very attractive waxy appearance. It has been very productive, and the bright red berries are of large size and excellent quality. Streamliner is not as acid as the other everbearers and does not require as much sugar to prepare.

SEE PAGE 7 FOR STRAWBERRY PRICES

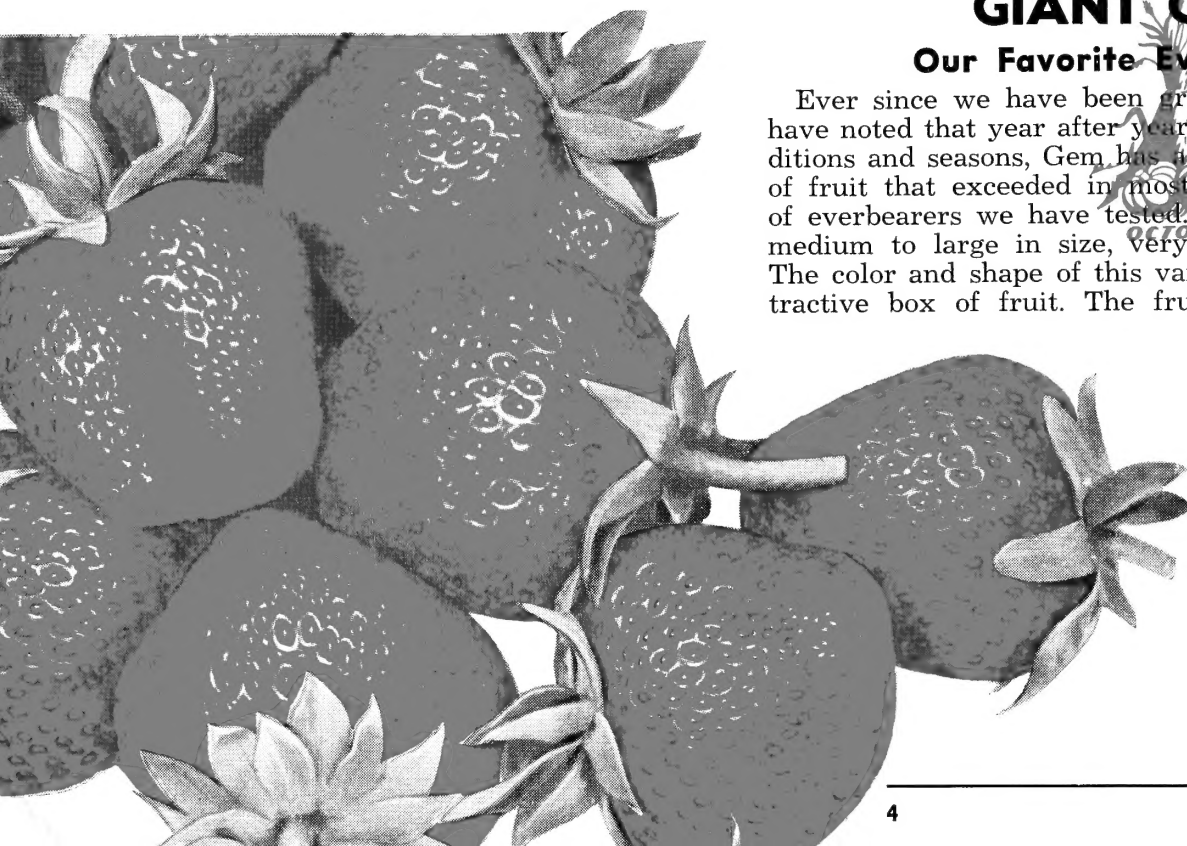
GIANT GEM

Our Favorite Everbearer

Ever since we have been growing this variety we have noted that year after year, through varying conditions and seasons, Gem has always given us a yield of fruit that exceeded in most cases all other types of everbearers we have tested. The Gem berries are medium to large in size, very smooth and uniform. The color and shape of this variety makes a very attractive box of fruit. The fruit has a slightly tart

flavor. The quality is good and will stand up well in shipment. Noted for its ability to grow anywhere, very vigorous and will make runners freely. The foliage is dark green, free from leaf trouble.

**SEE PAGE 7 FOR
STRAWBERRY
PRICES**



Rider's New and Proven High Yielding JUNE-BEARING STRAWBERRIES

EMPIRE FROST-RESISTANT

A hit for Northern States. Empire is especially adapted to Premier territory; quality is much better than Premier. The berries are larger, maintain good size, pointed in shape, light red, very glossy, unusually attractive; skin is tough. Ripens 4 to 5 days later than Premier. This variety is proving a good money-maker for commercial growers. They are always in demand and command high prices on the fancy fruit market. The plant is thrifty, vigorous growing; makes a good fruiting row. Berries have extra delicious flavor and good firm quality. A great shipping berry.

SEE PAGE 7 FOR STRAWBERRY PRICES

POCAHONTAS VIGOROUS GROWER

A new introduction of the U.S.D.A. An unusually vigorous variety that merits the attention of the small home gardener as well as the commercial grower. Midseason variety. It is a cross between Tennessee Shipper and Midland. The berries are large, firm, vivid red, highly flavored and excellent for preserving or freezing. It is a berry well known for planting plants thick in the row in the fall and picking bumper crops of berries the next spring. An excellent shipping variety.

SEE PAGE 7 FOR STRAWBERRY PRICES



SURECROP NEW AND WONDERFUL

Developed by U.S.D.A. One of the best all-around mid-season varieties. Beautiful bright red berries with tough, glossy skin and extra-firm flesh; holds up well for long distance shipping and is ideal for freezing. Flavor is tangy and delicious. Surecrop is red stele resistant—a vigorous plant maker and a dependable producer of extra-heavy crops. Maintains large size and quality of berry throughout fruiting season. Prolong your berry season and increase your profits by planting Surecrop. We think it an especially fine all purpose strawberry.

SEE PAGE 7 FOR STRAWBERRY PRICES

EARLIDAWN VERY FROST RESISTANT

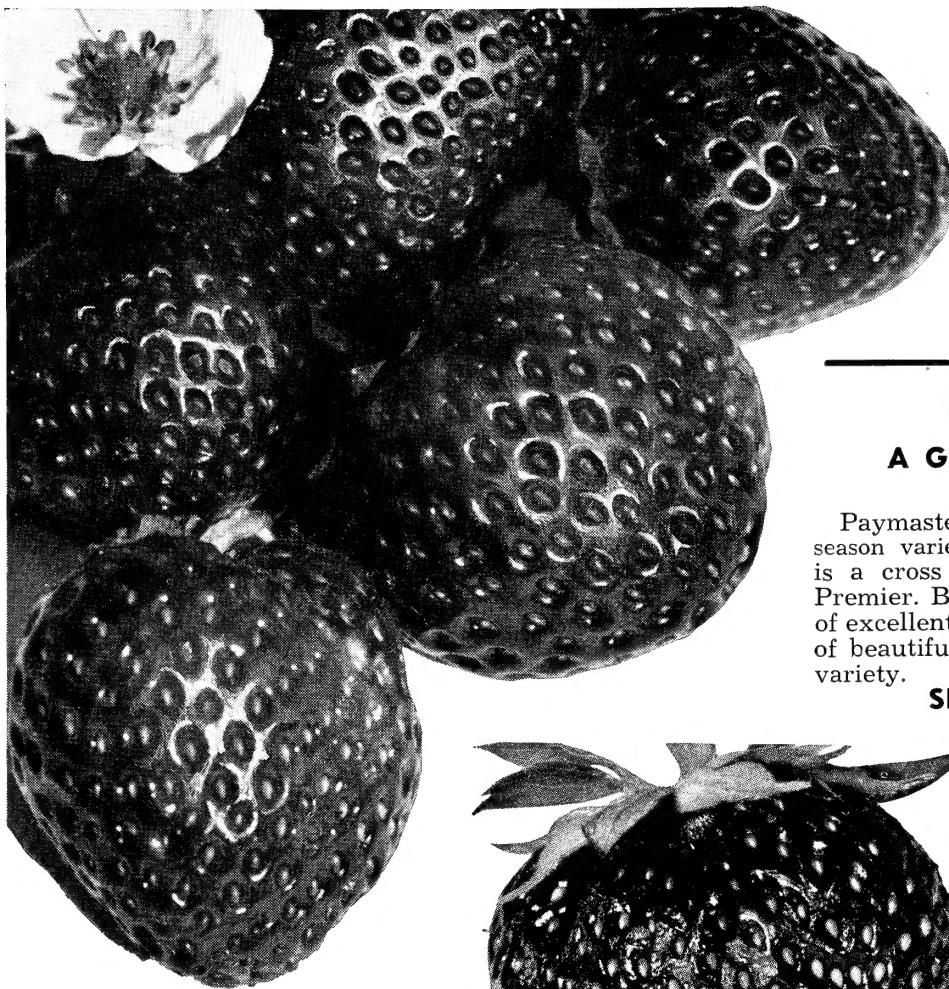
The earliest of all to ripen. A nearly frost-proof variety that has excellent, uniformly large berries. The rich, sweet, juicy flavor makes this strawberry an outstanding variety. Its earliness, very attractive appearance, firmer berries, tougher skin, makes them hold up and ship farther, which means a higher market price. Plants are very vigorous, husky and very productive. These are some of the qualities that make Earlidawn one of the leading varieties for commercial growers and home gardeners alike.

SEE PAGE 7 FOR STRAWBERRY PRICES

STELEMASTER RED STELE RESISTANT

A must for berry growers with red stele in their soils. Berries ripen about as early as Blakemore, are medium to large in size, generally uniform and smooth, medium red in color with a glossy surface. The flesh is light red, firm, juicy and with a slightly tart flavor. Stelemaster plants are vigorous, productive and good runner makers. This variety is recommended for all sections where other strawberries have been grown and fallen victim to red stele. You are always assured of a good fruiting row with Stelemaster.

SEE PAGE 7 FOR STRAWBERRY PRICES



Additional High Yielding June Bearing Strawberries

PAYMASTER

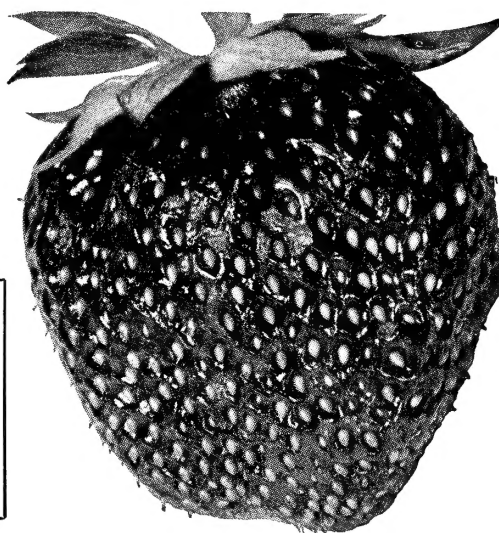
**A Great Midseason Strawberry
Red Stele Resistant**

Paymaster originated in Michigan, is a mid-season variety and is absolutely hardy. Paymaster is a cross between Gem everbearing and the Premier. Berries are firm, bright red, sweet and of excellent flavor. It is rated as a heavy producer of beautiful berries and very high as a freezing variety.

SEE PAGE 7 FOR PRICES

Collection 21

We offer 50 each of the three grand varieties: **Superfection, New Armore, New Empire.**
150 Plants for only..... \$3.25



BELLMAR

A favorite commercial berry in many states. This is another of the newer varieties. One of the surest indications of popularity is the increasing demand each year for plants of Bellmar. Bellmar in growth resembles the Premier with the exception that it will make more plants than the Premier. The extra large berries are very attractive, have a dark red color that extends clear through to the center of the berry. The fruit stands up well in shipping. Early. **See Page 7 for Prices.**

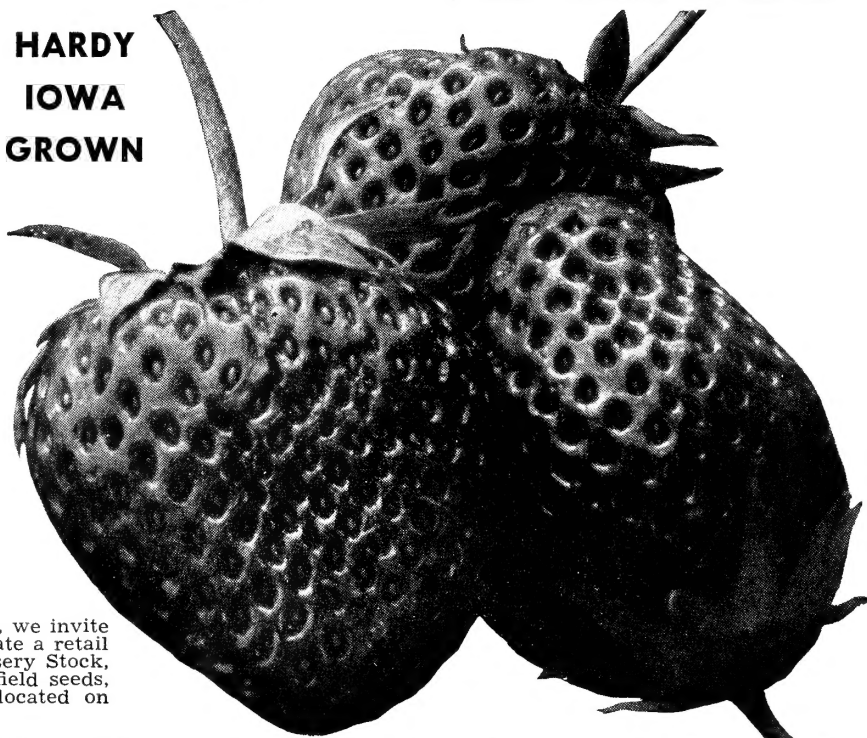
**HARDY
IOWA
GROWN**

TENNESSEE BEAUTY

Very productive, good processor. The berries are among the most beautiful of all varieties, averaging medium to large in size and of bright red color and glossy, that does not dull for several days and the fruit is firm, excellent for shipping to fresh markets or for freezing and processing, making it one of the best for all purposes. **See Page 7 for prices.**

COME AND VISIT US

If you live within driving distance of Farmington, we invite you to drive over and pick up your stock. We operate a retail store where you may purchase, in addition to Nursery Stock, the following items: Flower and vegetable plants, field seeds, insecticides, fertilizers and other items. We are located on Iowa Highway No. 2.



"A Product of Science"

BERRY SET

**A Hormone
Spray For
BIGGER
BERRIES**

1 Pkt.

50¢

Makes 4 Gal.



How to Use BERRY-SET. Dissolve two level teaspoons in a gallon of water. Spray when about half the blossoms are open. Use ordinary clean hand sprayer. Direct spray at plant so blossoms will be enveloped in the mist. For large scale application, see directions on package.

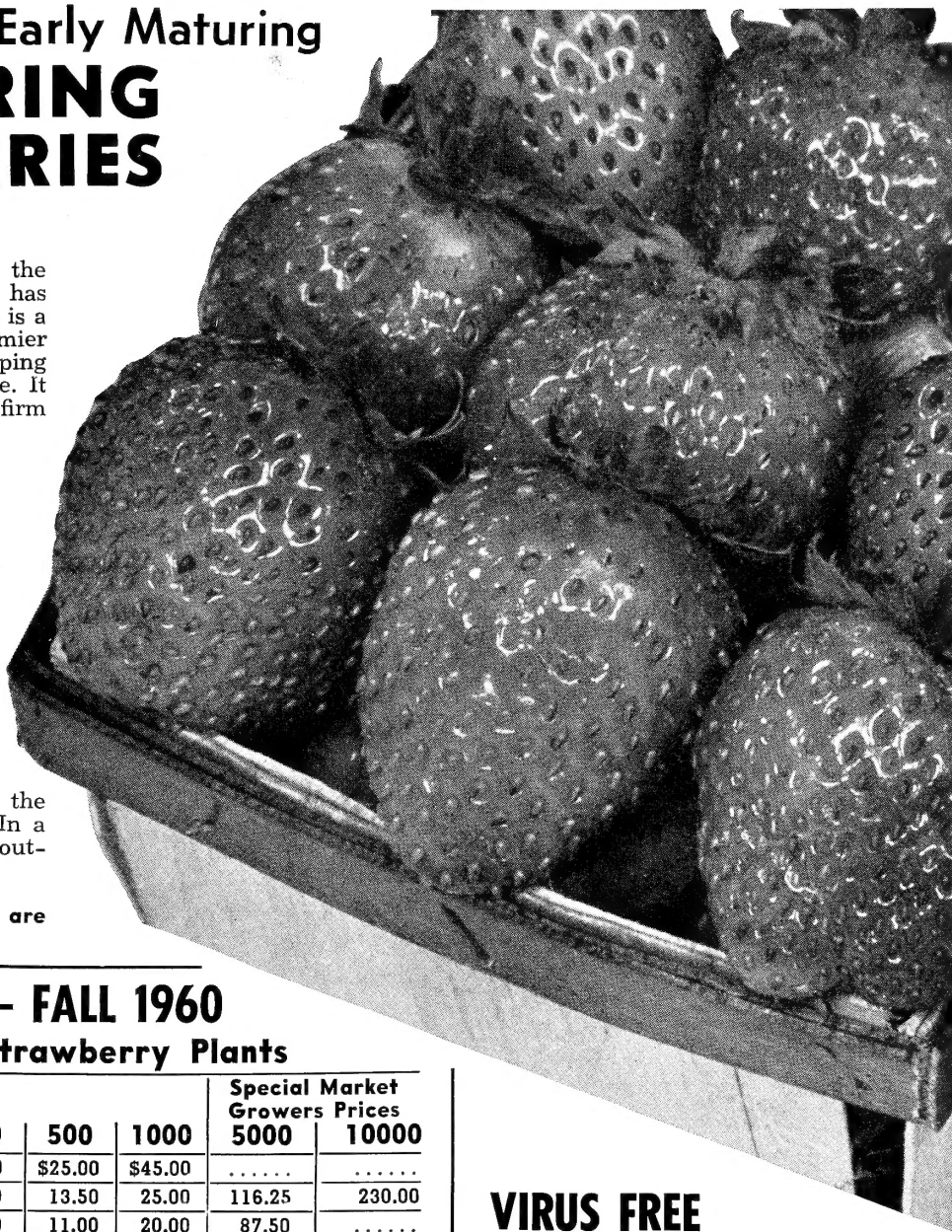
Two Recommended Early Maturing JUNE BEARING STRAWBERRIES BLAKEMORE

In the years since its introduction by the U.S. Dept. of Agriculture, Blakemore has made a steady gain in acreage planted. It is a cross between the Missionary and Premier varieties. Blakemore is a very good keeping berry which makes it a shipping favorite. It has easy hulling qualities, uniform shape, firm and solid flesh, light bright red color, and a high pectin content. Best for preserving. One of its fine points is its excellent bearing quality. An outstanding profit maker wherever it has been tried.

BEAVER

Beaver is a cross between Dunlap and Premier and has retained the best qualities of both. Beaver has a dark green foliage and is a very strong grower with a large fibrous root system making it very drouth resistant. Berries are a deep glossy red with the color extending clear through to the center of the fruit. Beaver is a good plant maker and in growth resembles the Dunlap more than it does the Premier. In a State Experiment Farm near here Beaver out-yielded all other varieties.

NOTICE: Varieties marked with an * are grown from Virus-Free stock.



SPRING 1960 – FALL 1960 Price List Rider's Strawberry Plants

Everbearing Prices							Special Market Growers Prices	
Variety	Amount	25	50	100	500	1000	5000	10000
20TH CENTURY	\$2.00	\$3.75	\$6.00	\$25.00	\$45.00
*SUPERFECTION	1.00	1.75	3.00	13.50	25.00	116.25	230.00
STREAMLINER	1.00	1.75	2.50	11.00	20.00	87.50
*GIANT GEM	1.00	1.75	2.50	11.00	20.00	87.50	180.00

June Bearing Strawberry Plant Prices						Special Market Growers Prices		
Variety	Amount	25	50	100	500	1000	5000	10000
*EARLIDAWN		85¢	\$1.20	\$2.10	\$9.00	\$17.00	\$77.25
*SURECROP		85¢	1.20	2.10	9.00	17.00	77.25
*STELEMASTER		85¢	1.30	2.10	9.00	17.00	77.25
IOWA BEAUTY		85¢	1.30	2.10	9.00	17.00	77.25
PAYMASTER		85¢	1.30	2.10	9.00	17.00	77.25	150.00
*POCAHONTAS		85¢	1.30	2.10	9.00	17.00	77.25	150.00
*REDGLOW		85¢	1.00	1.90	8.00	15.00	66.25	130.00
*EMPIRE		85¢	1.00	1.90	8.00	15.00	66.25	130.00
*TENNESSEE BEAUTY ..		85¢	1.00	1.90	8.00	15.00	66.25	130.00
*VERMILLION		85¢	1.00	1.90	8.00	15.00	66.25	130.00
*ARMORE		70¢	.90	1.60	7.00	13.00	56.25	110.00
*PREMIER		70¢	.90	1.60	7.00	13.00	56.25	110.00
BELLMAR		70¢	.90	1.60	7.00	13.00	56.25	110.00
*BLAKEMORE		65¢	.85	1.45	6.50	12.00	51.25	100.00
*ROBINSON		65¢	.85	1.45	6.50	12.00	51.25	100.00
BEAVER		65¢	.85	1.45	6.50	12.00	51.25	100.00
*DUNLAP		60¢	.80	1.35	6.00	11.00	48.75	90.00
SURPLUS PLANTS		50¢	.75	1.00	4.50	8.00	35.00	70.00

NOTICE — At various times we have surplus plants on hand, due to over digging, over estimates, cancellations. If you are not particular as to variety you can save money by buying these surplus plants. All will be first quality and from above list. Each bunch will be labeled but variety selections will be up to us.

VIRUS FREE BIG THREE Strawberry Offer No. 2

50 Plants Each
Robinson, Dunlap, Premier

150 Plants
for only..... **\$2.25**

NOTICE — see order information for postal charges on page 3.

Special Collection No. 1 Money Saving Offer

Enjoy delicious Strawberries as long as possible by planting our all season offer of 3 top notch varieties — **Blakemore**, early; **Dunlap**, midseason; **Robinson**, late.

50 each of the above 3 varieties

ONLY \$2.00

Virus Free "BIG 3"

GIANT ROBINSON

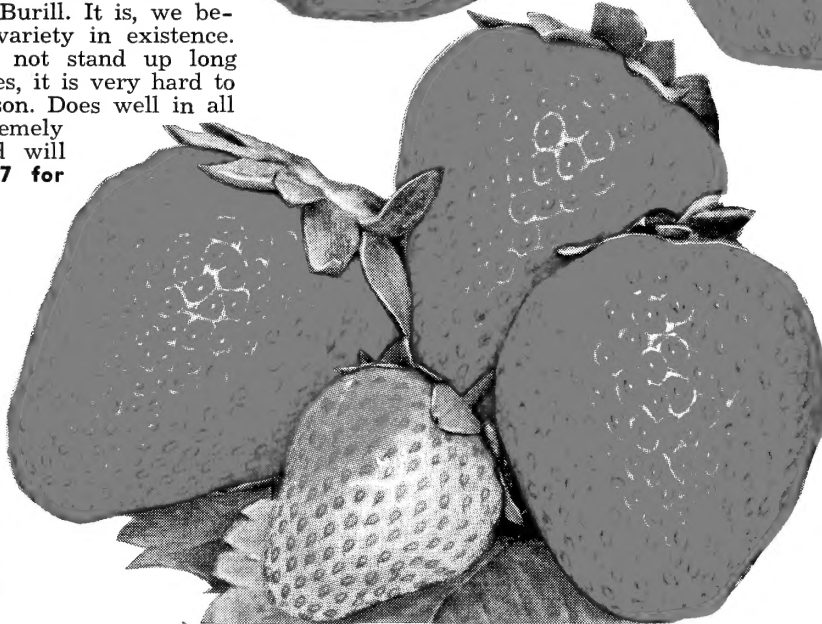
The world's greatest Strawberry. The plant is peculiar, inasmuch as it only sends out one fruit stem but this fruit stem will have from two to three huge berries on it. This variety will produce as many or more quarts per acre than Premier. Fruit is outstanding due to its size and coloring. Ripens about the time Premier is finished. Continues to bear over a long picking season, and this semi-late fruiting brings it on the market when in most sections there are no strawberries to be had. See page 7 for Strawberry prices.

SENATOR DUNLAP

The well known Dunlap is one of our oldest varieties, sometimes known as Dr. Burill. It is, we believe, the most widely planted variety in existence. While the fruit of Dunlap will not stand up long enough for shipping long distances, it is very hard to beat for local marketing. Midseason. Does well in all areas except the deep south. Extremely vigorous, free from disease and will make more plants. See page 7 for Strawberry prices.

PREMIER

An outstanding extra-early Strawberry that has stood the test of time and is still the leading variety with growers everywhere from coast to coast. The berries are large, of uniform shape and size, excellent quality, rich scarlet red color and delicious flavor. Superior for fancy desserts and canning. The plants are highly resistant to frost and drought. All these qualities make Premier a profitable market variety. Also tops for every home use. See page 7 for Strawberry prices.



NOW
Robinson
IS OUR
LARGEST
SELLING
STRAW-
BERRY
VARIETY

"It's
Tops"

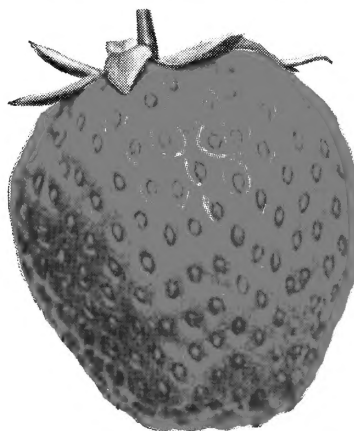
OUTSTANDING JUNE BEARING STRAWBERRIES

FROM "THE HEART OF THE MIDWEST"

VERMILLION

Vermillion has undergone continuous and extensive testing at the U. of Ill. and Experimental Stations throughout the U. S. It is at the top of the list in quality and attractiveness. Berries are medium large and a glossy bright red. Resistant to red stele and leaf diseases. We predict Vermillion will soon be in the top rating varieties. Virus free. See page 7 for Strawberry prices.

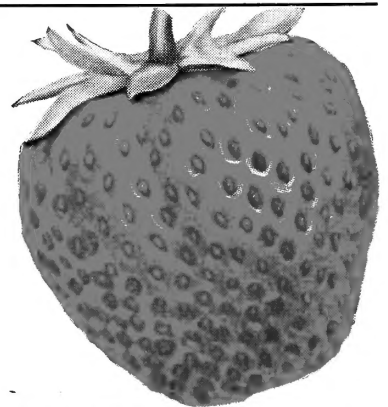
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NEW ARMORE

This new June bearer released by Mo. Experiment Station proved superior to standard varieties for over 10 years. It continues fruiting over a long period and leaves a good row for the following years crop. It ripens 10 days after Blakemore. It is a heavy producer of large berries. The fruit is well shaped and holds its size until the end of the season. Virus free. See page 7 for Strawberry prices.

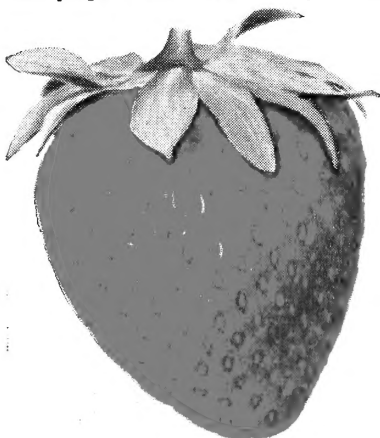
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IOWA BEAUTY

We are proud to add "Iowa Beauty" to our strawberry family. Its healthy appearance and quality fruit result in heavy yields and unbelievable keeping qualities. The large, thrifty plants out-yield several leading commercial varieties and will withstand severe mid-west winters. A vigorous drought resistant plant maker. We are the only authorized grower and distributor of "Iowa Beauty." See page 7 for prices.

HEART OF THE MIDWEST
COLLECTION No. 3
50 Plants Each
Iowa Beauty, Armore, Vermillion
ONLY \$2.50



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PEACH TREES

New RICH HAVEN

Ripens 15 days before Elberta and has made a good record in commercial canning trials. The fruit is large, nearly round and uniform in size and shape. The color is a rich golden yellow, overlaid with a large, bright red blush. Flesh is clear yellow with a moderate amount of red near the pit; medium in texture and resistant to browning. Attractive appearance; excellent shipping & handling ability. **Price: 7/16 to 9/16 in., 3-4 ft. branched trees, \$1.45 each; 5 for \$6.00; 10 for \$11.00.**

New SUN HAVEN

One of the best, extra-early varieties to date—matures 40 days before Elberta. Developed to meet the need of growers for better varieties maturing in succession throughout the peach producing season. Fruits are large, nearly round and uniform in shape. Color is bright red with enough golden color for attractive contrast. Flesh is clear yellow, fine-textured and resistant to browning. **Price: 7/16 to 9/16 in., 2 year, 4-5 ft. branched trees, \$1.45 each; 5 for \$6.00; 10 for \$11.00.**

FERTILE HALE PEACH. Pat. No. 175. An improved Hale type peach which is self fertile requiring no cross pollenization. Hardier and more vigorous than J. H. Hale or Elberta. Fruit is yellow with deep carmine blush; ripens with the last of the Elbertas.

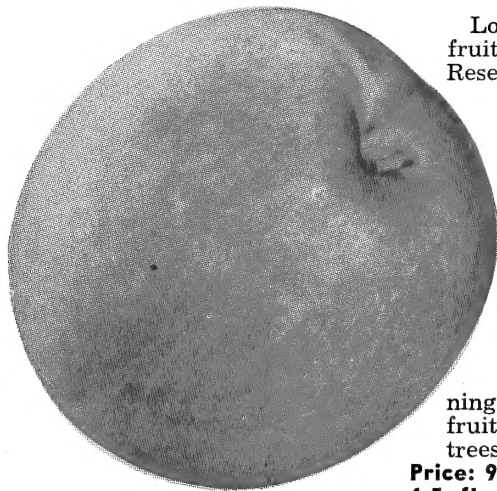
SOUTH HAVEN. This variety is the hardiest of all the commercial varieties. Fruit is large, round and uniform. Skin is yellow with red cheeks. South Haven is a good pollinizer to plant with other varieties.

ELBERTA. A standard market peach. Fruit is very large; oblong in shape. Yellow flesh very tender, with a firm skin. A good shipper. Ripens early Sept.

RED HAVEN. An excellent early peach. Flesh yellow, firm, fine textured, sweet and of good quality. Skin smooth and bright red. Trees bear very young, produce heavily year after year. Ripens 10 days ahead of regular Hale Haven. Self-pollenizing.

POLLY. You must have Polly Peach if your peach orchard is to be complete. Finest quality and flavor of all peaches. Large size fruit and handsomely blushed. Has white firm juicy flesh of the richest most luscious flavor. Withstands bitter cold.

DELICIOUS NECTARINES (Surecrop)



Loads of delicious fruit in late summer. Resembles a Peach in shape, size and flavor. Fruit is large, with striking red color, very juicy and delicious. It is freestone and ripens with the Elberta Peach; therefore culture is the same. Excellent for canning or as a fresh fruit. Hardy as peach trees; self pollenizing.

Price: 9/16 to 11/16 in., 4-5 ft. branched trees, \$1.75 ea.; 10 for \$16.00.



NOTICE
All varieties listed are Freestone except the Heath Cling.

GOLDEN JUBILEE. The habits of the tree resembles Elberta but ripens about the middle of August. Large yellow, red blushed. Fine flavor. Trees are strong growers, very hardy and heavy producers. Ships exceptionally well.

HALE HAVEN. Large round yellow Peach of excellent quality. High color. Freestone. It is very hardy. Ripens after Golden Jubilee and before Elberta. Heavy bearer. Keeps exceptionally well even when shipped long distances.

WHITE HEATH CLING. Fruit tender, juicy, melting, luscious, firm. Does not bruise easily. Ripens about 40 days after Elberta. A wonderful peach for canning, pickles and preserves. Enormous yield at maturity.

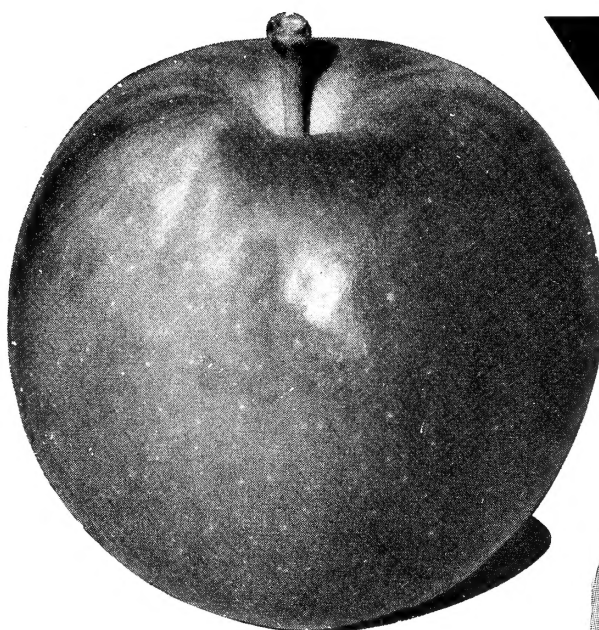
PEACH TREE PRICES Except Rich Haven & Sun Haven			
9/16 to 11/16 in., 2 year,	Each	10	50
4-5 ft. branched trees	\$1.10	\$10.00	\$45.00

New SUMMER LONG EVERBEARING PEACH

(Pat. No. 1503) Have fresh Peaches all summer long from one single tree! Ripens fruit from late July through mid-September. This Everbearing Peach is perfect for your garden. It is a remarkable freestone Peach which has all of the excellent qualities of other Peaches and will produce tasty fruit all season. Delicious for canning, eating fresh or for desserts. **4-5 ft. trees, \$3.00 each; 3 for \$7.50.**

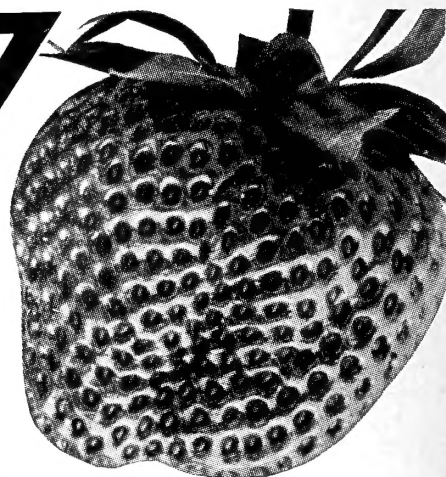
SPECIALTY PAGE

On this page we are listing last minute items — varieties of outstanding merit in their class. We recommend all items on this page as very worthwhile and all have been thoroughly tested and accepted for our trade territory.



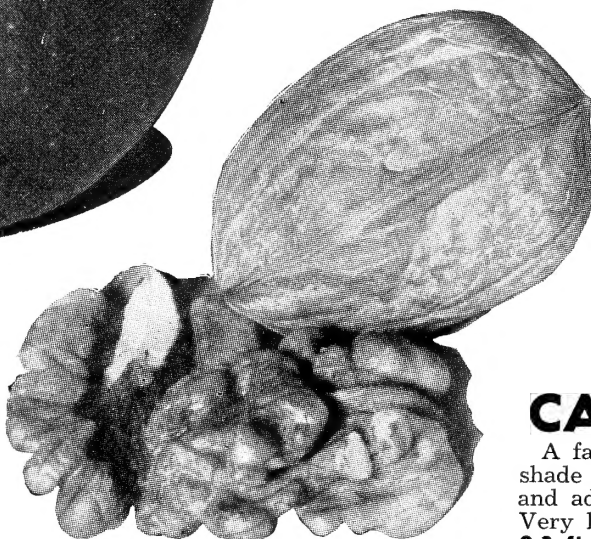
New CONNELL RED APPLE

Pat. No. 1602. Early bearing red sport of Fireside. Smooth round fruit of dark red, clings well until late harvest. Sub-acid flavor. Excellent for dessert, sauce and salad. Stores well. **4-5 ft. trees, \$2.50 each; 3 for \$7.25.**



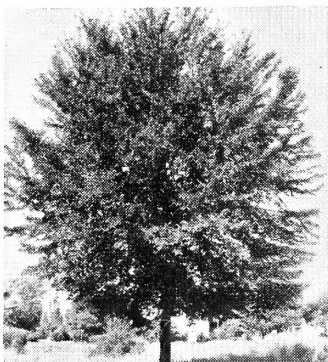
MR. BIG GIANT STRAWBERRY

If you want to raise the biggest berries in the neighborhood, look no further. This June bearing variety is a monster, and good eating too. Ripens in June. Lots of berries 2 inches in diameter. An abundance of green leaves, blossoms and colorful fruit. **25 plants for \$1.00; 100 plants for \$3.50.**



CARPATHIAN ENGLISH WALNUT

A favorite Christmas nut. Doubly useful—shade and nuts. They require no special care and add greatly to the value of your home. Very hardy and will grow in any type soil. **2-3 ft. trees, \$3.50 each; 3 for \$10.00.**

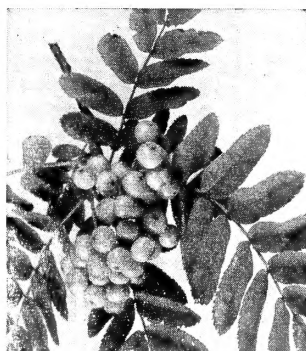


HARDY HYBRID ELM

It's the best fast growing shade tree we know of. Straight trunk; strong, ascending branches. Handsome foliage clean and dark green. Hardy and easy to grow. Not affected by Dutch Elm disease. Satisfactory for lawn and street planting. **5-6 ft. trees, \$2.75 each; 3 for \$8.00; 10 for \$24.00.**

MT. ASH

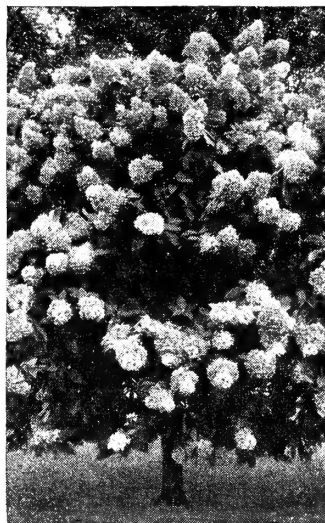
Outstanding small tree. Matures 18 to 25 ft. Has orange colored berries in fall. A shapely tree for small lawns or parks. **5-6 ft. trees, \$3.50 each; 3 for \$10.00.**



Mt. Ash

TULIP TREE

Tall growing, stately tree with smooth bark and large, irregularly shaped leaves of glossy green; ideal for shade. Blooms late May and early June bearing numerous tulip-like flowers 2 or 3 inches long. **Transplanted 4-5 ft. trees, \$1.95 each; 2 for \$3.75.**



TREE HYDRANGEA

The finest and choicest of all trees offered. The small tree, not exceeding 6 to 10 ft. at maturity, has large panicles of flowers which are white when first appearing in early summer, changing to shades of pink and bronze as the season progresses. They are hardy, long-lived and disease resistant. Grow well in any climate. Need very little care. A most handsome tree for ornamental planting or as a specimen. **4-5 ft. branched trees, \$3.50 each; 2 for \$6.75.**

FRENCH PUSSY WILLOW

Silky gray catkins burst forth to decorate the brown twigs early in the spring. Branches may be cut in mid-winter for bouquets in the house. The shrub is tall growing and hardy anywhere. Has attractive long, narrow green leaves. A beautiful shrub in summer for use as a tall screen or background planting. **2-3 ft., \$1.25 each; 3 for \$3.00.**



French Pussy Willow

PLANT RIDER'S BLACK RASPBERRIES

New BRISTOL

A new variety that shows much promise for the midwest. Bristol is midseason and produces large, sweet, firm fruit, jet black in color and nearly seedless. Plants are hardy, healthy and vigorous. Many growers in 1957 proclaimed Bristol the best Black Raspberry in existence.

New MORRISON

The New blackcap, New Morrison, has many fine qualities — extra large berries, rich flavor, few seeds, heavy yield. Berries are larger than Cumberland. They hold their size well until last picking. The thrifty, strong plants are heavy rooted and disease resistant. Unexcelled for canning, jams or jellies.

CUMBERLAND

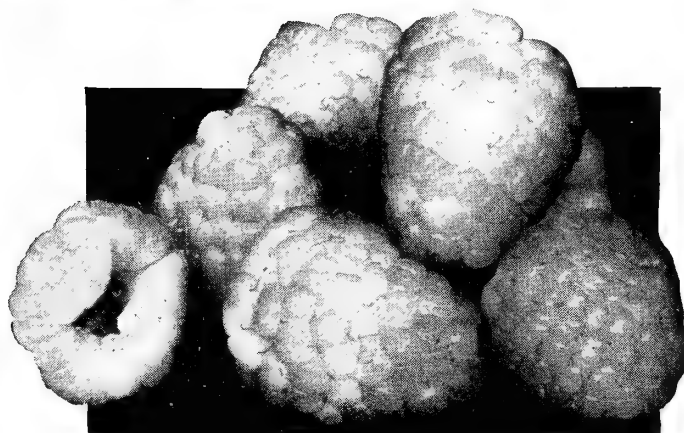
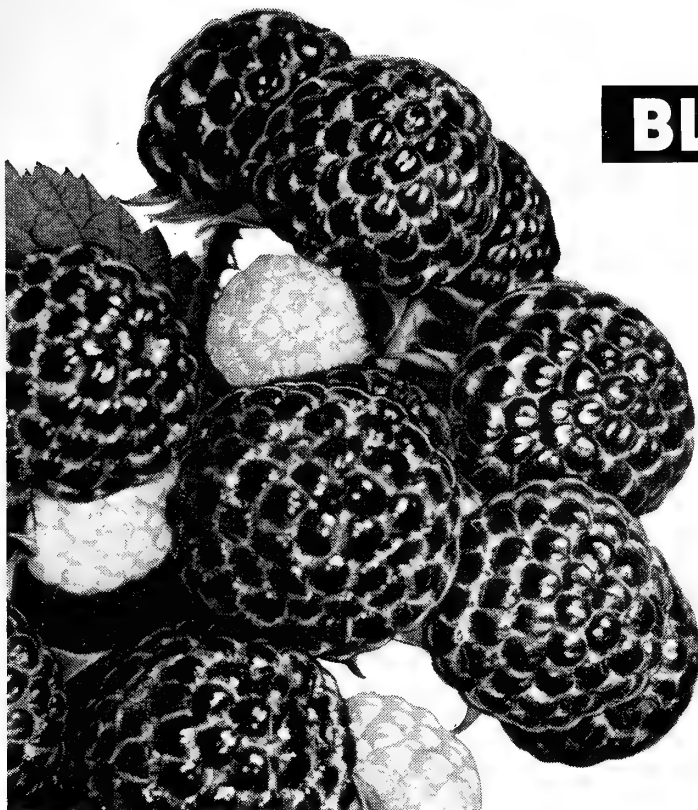
A leading black variety. Does well in any climate and can be depended upon to produce large crops. Berries are large and firm and do not crumble when picked. Seeds are small. Berries have a fine sweet flavor that makes them favorites of everyone.

New LOGAN

The leading commercial Black Raspberry in Michigan. Its popularity is constantly increasing. Each year more of the leading growers plant New Logan exclusively. They've found it most dependable, most satisfactory and most profitable.

New DUNDEE

An outstanding variety which was originated by the New York Experiment Station. Berries are exceptionally large, firm, glossy black in color, deliciously sweet, with few seeds. It never fails to produce a bumper crop. Ripens from 5 to 7 days earlier than Cumberland. A good processing berry, as well as for dessert.



Golden Queen (YELLOW RASPBERRY)

An exceptional Raspberry. Hardy bush, producing large crops of golden yellow raspberries. Delicious eaten fresh or frozen, or in pies. You should have some Golden Queen in your planting of Raspberries.



Sodus

OUTSTANDING JUNE BEARER

Sodus Purple Cap

(PURPLE RASPBERRY)

The leading purple Raspberry. Recently introduced by the New York Experimental Station. Berries are very large, firm, sprightly and good in quality. The plants are very vigorous and productive. More resistant to drouth than any other varieties. Ripens shortly after Latham.

**FOR BIGGER, MORE PROFITABLE CROPS
PLANT RIDER'S RASPBERRIES**

NOTE—SEE BLACKHAWK ON FRONT COVER RASPBERRY PRICES

Variety—1 Year	5	10	25	100	1000
BLACK RASPBERRY					
NEW BRISTOL	85¢	\$1.40	\$3.00	\$10.00	\$75.00
NEW MORRISON ..	75¢	1.25	2.50	8.00	70.00
CUMBERLAND	75¢	1.25	2.50	8.00	70.00
NEW LOGAN	75¢	1.25	2.50	8.00	70.00
NEW DUNDEE	85¢	1.40	3.00	10.00	75.00
PURPLE RASPBERRY					
SODUS	85¢	1.40	3.00	10.00	75.00
YELLOW RASPBERRY					
GOLDEN QUEEN ..	1.10	2.00	4.75	17.00	

TWO YEAR TRANSPLANTS VARIETIES AND PRICES

2 yr. Transplants — Sodus, New Bristol, New Dundee, New Morrison and Cumberland — 5 for \$2.00; 10 for \$3.85; 25 for \$7.00; 50 for \$12.45; 100 for \$21.25.

Rider RED Raspberries

EVERBEARING VARIETIES

New SEPTEMBER

Berries are of good size and high quality, round and bright red in color, and show no tendency to crumble. Fruit clings more securely to the bushes. It ripens its fruit 3 to 4 weeks earlier than other Fall-fruited raspberries, maturing its crop before the fall freezes. The summer crop is as early as that of the Latham. Prices: 1 Yr. No. 1 Plants, 5 for \$1.00; 10 for \$1.75; 25 for \$4.00; 100 for \$14.00. Notice: 2 yr. Transplants, Double price for 1 yr.

New DURHAM

New everbearing variety originated by Dr. Yeager of the University of New Hampshire. Healthy, hardy, vigorous growers and heavy producers. The canes grow 3 to 3½ feet tall, upright; ideal for picking. The fruit is firm and of highest quality. Excellent for freezing or eating fresh. Prices: 1 Yr. No. 1 Plants, 5 for \$1.00; 10 for \$1.75; 25 for \$4.00; 100 for \$14.00. Notice: 2 yr. Transplants, Double price of 1 yr.

INDIAN SUMMER

This outstanding everbearer is rapidly coming to the front as a commercial berry. The berries are extremely large, dark red color and have a fine flavor. Will bear a full crop in the spring and another in the fall. See prices below.

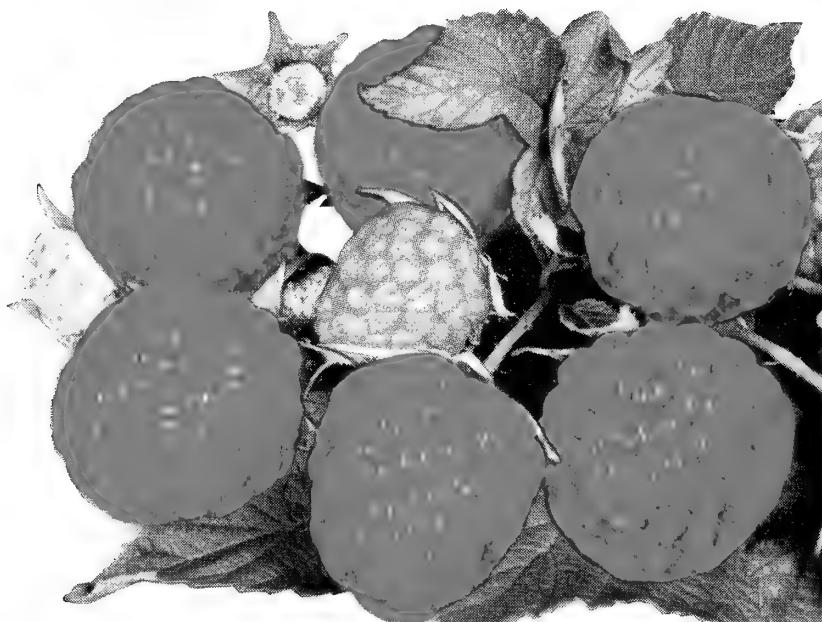
ENJOY RED RASPBERRIES THIS FALL

RED RASPBERRY PRICES

Variety—1 Year	5	10	25	100	1000
INDIAN SUMMER	85¢	\$1.50	\$3.50	\$11.00	\$100.00
LATHAM	75¢	1.25	2.50	9.00	65.00
CHIEF	75¢	1.25	2.50	9.00	65.00
SUNRISE	75¢	1.25	2.50	9.00	85.00

TWO YEAR TRANSPLANTS VARIETIES AND PRICES

Indian Summer, Latham, Chief and Sunrise — Double Price of 1 Year.



Raspberry Patch Offer No. 8

25 1-Year No. 1 Tips — BRISTOL BLACK
25 1-Year No. 1 Suckers — RED LATHAM
50 Plants — Only \$5.00

JUNE-BEARING VARIETIES

LATHAM

This variety is rated as the most valuable commercial variety. Latham is very hardy and does not winter kill even at temperatures down to 30 degrees below zero. Berries are good keepers; good for canning and freezing as they are very large and firm. Prices above.

CHIEF

The earliest of them all. Absolutely hardy. Easy to grow. Chief is ready for the market when prices are the highest. Chief is a good money maker for the commercial grower and for the home gardener as well. See prices above.

SUNRISE

Here is a Raspberry which has a better, richer red color. Fine flavor and texture. Ripens about two weeks earlier than Latham. Highly recommended. See prices above.

Cherries

RIDER'S HARDY SOUR CHERRIES

NEW FRUITMORENCY CHERRY—This vastly improved strain was developed in Fruitland, Idaho. Outstanding characteristics are its semi dwarf habit of growth and the larger fruit which is produced in large quantities.

PRICE—2 Year, 3 to 4 foot branched trees, \$1.85 each; 5 for \$9.00.

LARGE MONTMORENCY—Best large late pie cherry, ripening the latter part of June. The fruit is extra large, bright red, firm and fine for canning and shipping. A strong grower. Perfectly hardy. Our best selling cherry variety.

EARLY RICHMOND—Excellent sour variety. Similar to Montmorency but ripening two weeks earlier. A very good companion to plant with Large Montmorency to lengthen the fruiting season.

ENGLISH MORELLO—Almost black when fully ripe. Large fruit. Makes fine jellies, excellent for preserving and canning. Ripens in July after other varieties have been used. Extremely hardy.

SOUR CHERRY TREE PRICES—9/16 Grade 3 to 4 ft. branched, 2 yr. old trees—\$1.65 each; 5 for \$7.50; 10 for \$14.00. All Varieties Except Fruitmorency.



**ORDER EARLY
& SAVE!**

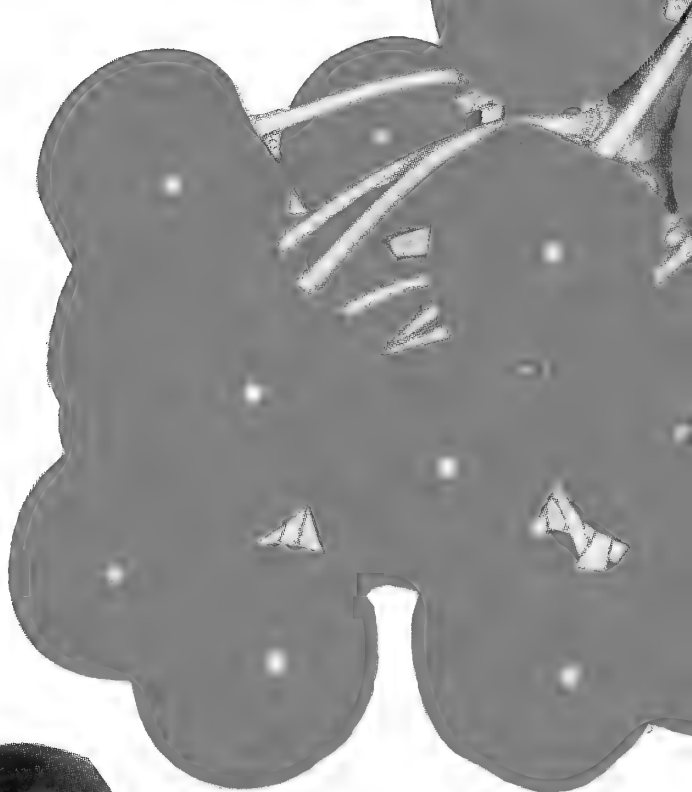
HARDY APRICOTS

SUPERB APRICOT—The favorite Apricot of the Middlewest. Golden yellow fruit, medium large, flesh firm, high quality, and flavor. Splendid for eating fresh, pies and canning.

MOOREPARK APRICOT—The standard Apricot. Large roundish oval, orange with a faint roundish blush cheek. Yellow flesh. It is a perfect freestone of wonderful quality. Ideal for desserts, fresh, frozen, dried or canned. The trees grow a little larger than the average peach and are just as hardy. A hardy, rare, practical, productive fruit.

CHINESE GOLDEN—Extremely hardy Apricot. Large full flavored fruit. Very dependable bearer.

APRICOT PRICES—9/16 grade, 4 to 5 foot, 2 year branched trees, \$1.45 each; 5 for \$7.00; 10 for \$13.50.



RIDER'S HARDY SWEET CHERRIES

BING. One of the best known and most popular dark sweet cherries. Fruit is large, dark colored, nearly black. Considered one of the most profitable. Ripens late June.

BLACK TARTARIAN—Very large, bright purple. Juicy, sweet, rich and fine. Ripens in early July.

YELLOW GLASS—A fine yellow variety, very hardy, large sweet cherries. As a yellow cherry it is one of the best. Has slight red cheek when fully ripe.

SCHMIDTS MIDSEASON—Especially noted for coming into bearing at an early age. Bears heavily, is very hardy and tender, very juicy, fine flavor. Blackish purple. Ripens July.

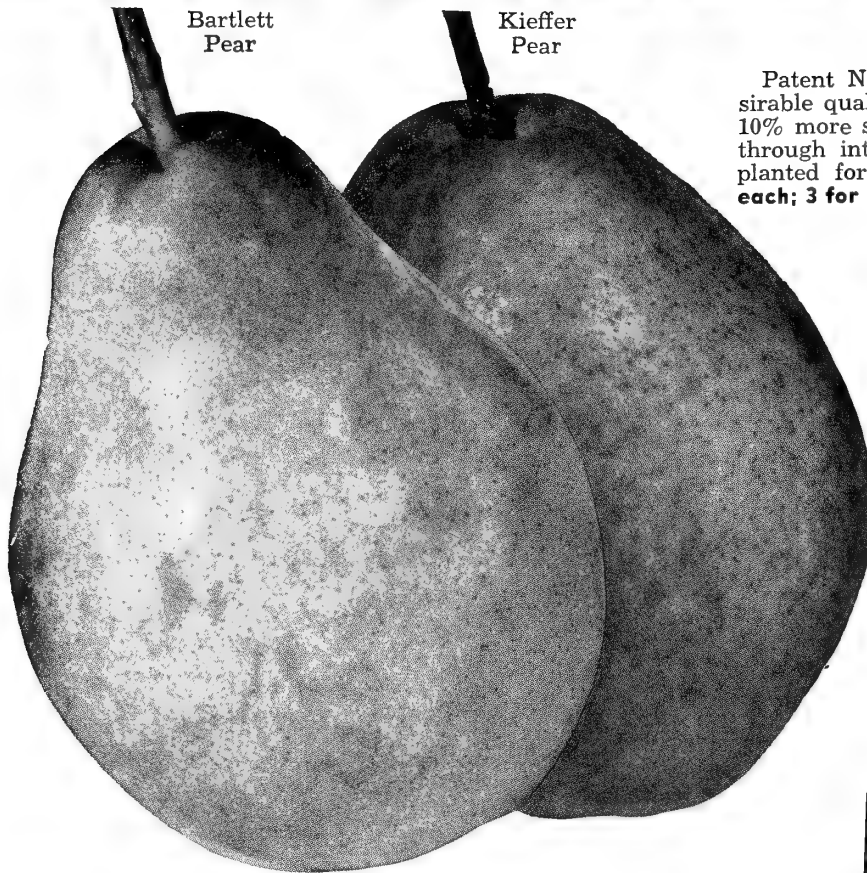
SWEET CHERRY TREE PRICES—9/16 Grade 4 to 5 Foot, 2 Year branched Trees—\$1.75 each; 5 for \$8.00; 10 for \$15.00.



Rider's HARDY PEARS

Bartlett
Pear

Kieffer
Pear



MAX-RED

Patent No. 741. A red sport of Bartlett with all the desirable qualities of Bartlett plus an attractive red color and 10% more sugar by actual test! As the color does not carry through into the flesh this excellent pear is being widely planted for commercial canners. 2 yr. 4-5 ft. trees, \$3.00 each; 3 for \$8.40.

SECKEL (Sugar Pear)

Small size, yellowish russet coloring with red cheek. Flesh white, very juicy and melting. Ripens September. Used a great deal for pickling. Sells well on the market.

BUERRE BOSC

Fruit very large, of distinct gourd shape, roundish at blossom end, with long, thin, tapering neck. Beautiful golden russet color. Flesh fine grained, juicy and melting, very delicious. Ripens late September.

BARTLETT

Large, coloring when fully ripe to waxen yellow, with red blush. Juicy, melting, highly flavored. Fruit ripens September. Undoubtedly the world's most popular Pear.

KIEFFER

Best pear for large commercial plantings. Ripens October and November. Fruit large, good quality; especially fine for canning. Excellent keeper and shipper.

PEAR TREE PRICES: (Except Max-Red)

	Each	5	10
2 yr. 4-5 ft. trees ...	\$1.75	\$7.50	\$13.00

PLUM TREES

STANLEY PRUNE. Superior to all prunes, as it often comes into bearing in three years and ripens 10 days earlier than Italian or German prunes. Hardy, very productive, large, deep bluish purple. Excellent quality. Ranks high for drying, preserving or dessert. No home or market orchard is complete without a planting of this variety.

UNDERWOOD. A late introduction that is vigorous, with healthy disease-resistant foliage. Large heart shaped fruit. Tree hardy, productive, well formed and bears regularly. Wonderful for eating fresh, juice and canning. Popular for home and commercial uses.

WANETA. Very large, bright red, very fine quality and flavor. A Hansen hybrid. Trees are productive and bear very young. We urge you to plant some of these trees in your home orchard.

GREEN GAGE. The famous dessert Plum with the sweet-tart flavor. Sweet, sugary flavor. Large, greenish-yellow fruits are produced freely. Flesh is fine-grained, firm and juicy. Freestone. Ripens in early Sept. Tree is semi-dwarf.

YELLOW EGG. Fruit of large egg shape, beautiful yellow color; flesh yellow. Very fine for canning or eating fresh. Ripens in August. The trees are very hardy, bear early and yield big crops.

BURBANK. Most prolific market variety. Tree hardy, vigorous, heavy yielder. Bear young. Fruit large and of excellent flavor. Ripens in August. Amber suffused with red.

ABUNDANCE. A large early ripening table plum free from black rot. A hardy Japanese variety. It is very sweet and delicious. Red skinned with yellow flesh.

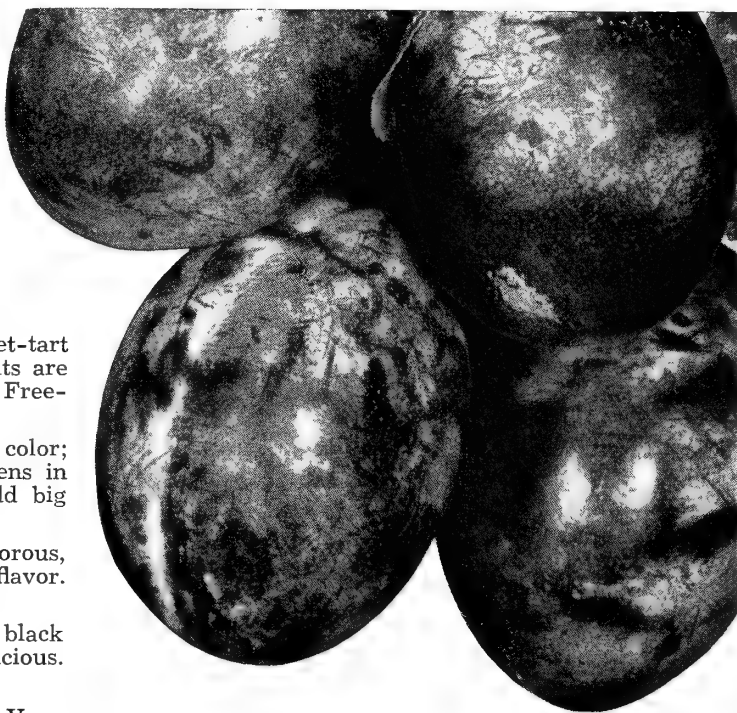
MONITOR. Largest red Plum. Red, sweet and delicious. Very juicy, yellow flesh. Proved to be one of the sweetest plums at Iowa Agricultural trial plots. Prolific bearer and very hardy.

BLUE DAMSON. A freestone type on a strong growing tree. Bears young. Medium size fruit, dark blue in color with golden flesh; richly flavored. Excellent for eating, preserving and market.

PLUM-PEAR SPECIAL No. 27

1 Seckel, 1 Bartlett, 1 Stanley Prune, 1 Monitor

All 4 for \$5.85



PLUM TREE PRICES

	Each	5	10
4-5 ft. 2-yr. Trees	\$1.75	\$7.50	\$13.00

RIDER'S HARDY GRAPE VINES



GRAPE ARBOR COLLECTION No. 15

For the average home grape arbor, we offer our favorite red, white and blue flag collection of hardy, delicious grapes. 5 each 1-yr. vines of **Caco**, red; **Niagara**, white; **Concord**, blue.

All 15 No. 1 Plants
ONLY \$2.25

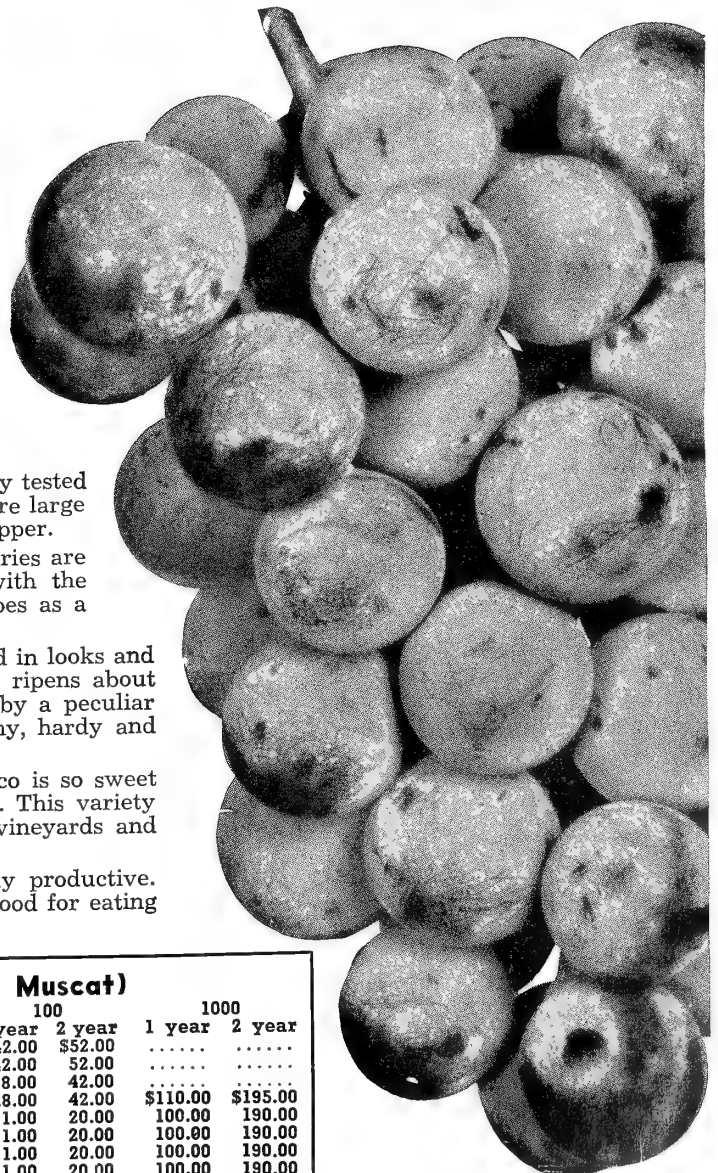
SENECA. The leading dessert grape. Berries are oval in shape and have a rich, golden-yellow color. Skin is tender and can be eaten with the berry; flavor is sweet and aromatic. Grapes are borne in large, compact tapering bunches; keep exceedingly well on the vine and in storage. Vine vigorous and productive.

VAN BUREN. Newest blue grape, although it has been thoroughly tested in all grape growing sections. Luxuriant grower, producing compact and well shaped bunches of blue black berries. Exceptionally sweet. It ripens 3 to 4 weeks before any other grape is on the market.

GOLDEN MUSCAT. Hardy California type grape. The vine is vigorous, productive; the clusters are very large, tapering, single-shouldered and compact. The berries are large, oval, juicy, tender, sweet, vinous and aromatic. Ripens 10 days earlier than Concord. **2-yr. Vines, \$1.00 each; 3 for \$2.75.**

CONCORD. Most popular grape of them all. Grows on all soils, producing enormous crops of large blue-black berries of highest quality fruit. Highly resistant to drought, insects and diseases. The leading wine and market grape. Very good for eating, juice and jelly. Ripens mid-September.

NIAGARA. Leading commercial white grape. Vine ranks with Concord in vigor and productiveness. Bunch is large; fruit is wonderfully flavored. Most characteristics same as Concord. Rich aroma makes it a good seller. Excellent for all purposes.



FREDONIA. A new early black grape, originated and thoroughly tested by the New York Experimental Station. Bunch and berries are large with excellent flavor. Ripens early September. Excellent shipper.

DELAWARE. Small, compact bunch, sometimes shouldered. Berries are small, red with thin skin and unusually sweet. Ripens with the Concord. Long called the standard of excellence of all grapes as a table delicacy. Excellent for all purposes.

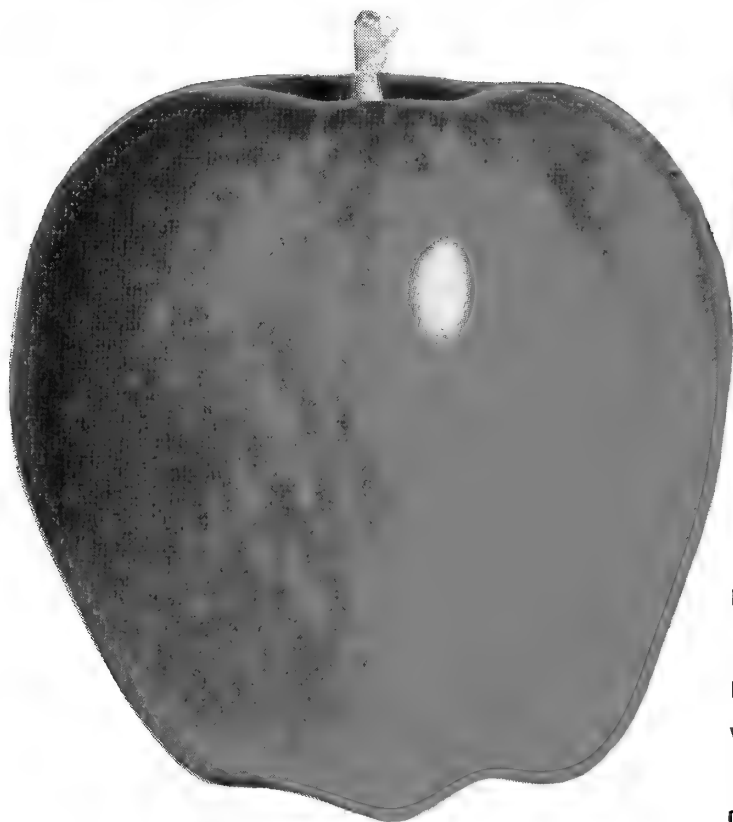
MOORE'S EARLY. An early blue black grape similar to Concord in looks and quality but is about 15% larger than Concord. This variety ripens about two weeks before Concord. Moore's Early is distinguished by a peculiar sweet flavor all its own. Vine a strong grower, very healthy, hardy and productive.

CACO. This variety is a red grape of the highest quality. Caco is so sweet that the grapes can be eaten 10 days or so before ripening. This variety ripens one week before Concord. Recommended for home vineyards and commercial use.

BETA. Medium size grape black in color. Very hardy. Highly productive. Good quality. An excellent grape for the Northern States. Good for eating fresh, juice, market.

PRICES ON GRAPES (except Golden Muscat)

VARIETY	each		10		50		100		1000	
	1 year	2 year	1 year	2 year	1 year	2 year	1 year	2 year	1 year	2 year
Seneca	60c	75c	\$5.50	\$6.50	\$22.00	\$27.00	\$42.00	\$52.00
Van Buren	60c	75c	5.50	6.50	22.00	27.00	42.00	52.00
Delaware	45c	65c	3.75	5.50	15.00	22.00	28.00	42.00
Beta	45c	65c	3.75	5.50	15.00	22.00	28.00	42.00	\$110.00	\$195.00
Concord	30c	45c	1.75	3.00	6.50	11.00	11.00	20.00	100.00	190.00
Fredonia	30c	45c	1.75	3.00	6.50	11.00	11.00	20.00	100.00	190.00
Niagara	30c	45c	1.75	3.00	6.50	11.00	11.00	20.00	100.00	190.00
Caco	30c	45c	1.75	3.00	6.50	11.00	11.00	20.00	100.00	190.00
Moore's Early	30c	45c	1.75	3.00	6.50	11.00	11.00	20.00	100.00	190.00



PLANT RIDER'S Hardy Iowa Grown APPLE TREES

SUMMER APPLES

ANOKA. A fine extra hardy apple that is noted for its early bearing habit. Usually starts bearing the year after planted. Fruit is large, striped red and of good quality.

YELLOW TRANSPARENT. Favorite yellow. Abundant bearer of fruit medium large, golden yellow, juicy and tender. Excellent apple for eating or cooking.

DUTCHESS. Very good summer apple for pie, cooking and general use. Bears very young and heavily. Fruit large, striped red.

FALL APPLES

McINTOSH. Medium size, deep crimson. A high quality sub-acid flavor. Due to its high quality and attractive appearance, it commands a ready sale at fancy prices. Bears about fourth year. Ripens October to January.

BEACON. Outstanding new fall apple. Deep red. Highest quality. A must in every modern orchard.

WEALTHY. A well known fall apple that does well everywhere. Large size fruit with red stripes. Fruit is tender, sweet and juicy. Bears young and heavily.

WINTER APPLES

GRIMES GOLDEN. A golden-yellow apple filled with rich, spicy flavor. Bears young and heavily. All-round apple.

YELLOW DELICIOUS. Bears early. Produces large crops. A hardy vigorous grower. Tops for commercial planting.

RED DELICIOUS. Delicious in every sense of the word. Large fruit of solid red color. Superb quality and flavor. Hardy.

HARALSON. One of the best winter apples for the North. Hardy. Large in size, solid red, tender, juicy flesh.

RED JONATHAN. Large fruit with crisp juicy flesh. The best of quality and flavor to be had. This new improved variety starts to color early to a rich dark crimson.

PRAIRIE SPY. Very hardy, fine new apple for the North. Large red fruit of fine quality with crisp juicy flesh.

MINJOHN. "A Minnesota Jonathan." Very hardy and dependable; brilliant all red apple. Bears abundantly and regularly. Suitable for northern territories.

WHITNEY. Crab Apple. Fruit large, light yellow, striped red. Flesh crisp. Fine for eating, pickling, or apple butter.

NORTHWEST GREENING. Very large green fruit that turns to pale yellow when ripe. Good keeper.

APPLE TREE PRICES

All varieties except 5 in 1, 2 Yr. 4-5 Ft. branched trees, 9/16-11/16 grade, **\$1.10 each, 10 for \$10.00, 50 for \$45.00.**

NOTICE: We have big 3-year-old apple trees 5-7 ft. tall, with 9/16 to 1 inch trunk diameter at following prices: **\$1.40 each; 5 for \$6.50; 10 for \$12.00; 50 for \$55.00.** Varieties available: Anoka, Yellow Transparent, McIntosh, Grimes Golden, Yellow Delicious, Red Delicious, Jonathan, Prairie Spy, Wealthy, Dutchess.

5-in-1 APPLE

A complete apple orchard — five leading varieties on one tree. If space is limited, plant one of these special trees — a miniature orchard in itself! Five kinds of apples that bear from summer to winter, giving you a continuous supply of apples. We have budded 5 varieties on a McIntosh trunk: Yellow Delicious, Red Delicious, Jonathan, Wealthy and Yellow Transparent. **\$2.25 each; 5 for \$10.00; 10 for \$19.00.**

HARDY IOWA GROWN APPLE TREES

Rider's Apple Trees are husky, healthy trees. Our trees are tractor dug, getting all the root system. They are then carefully graded and tied. Your investment in these fine trees will bring you dividends for many years to come.

APPLE ORCHARD SPECIAL No. 25

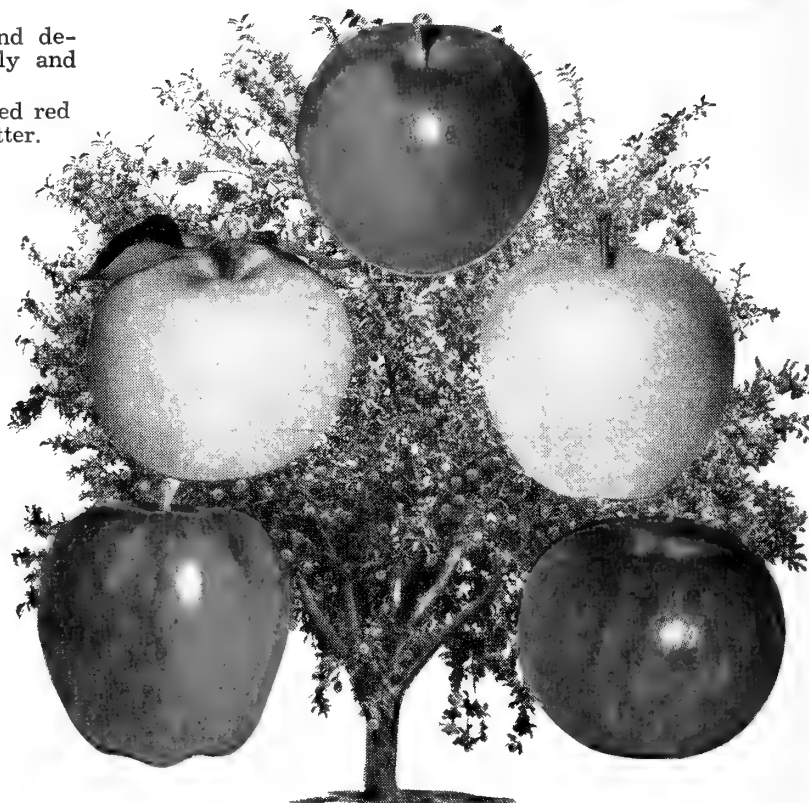
OUR VARIETY SELECTION

**10 Trees in 4 or More
Varieties.**

JUMBO, 5-7 FOOT TREES

EXPRESS ONLY

10 TREES \$11.00



Dwarf Fruit Trees



NEW DELCON DWARF APPLE

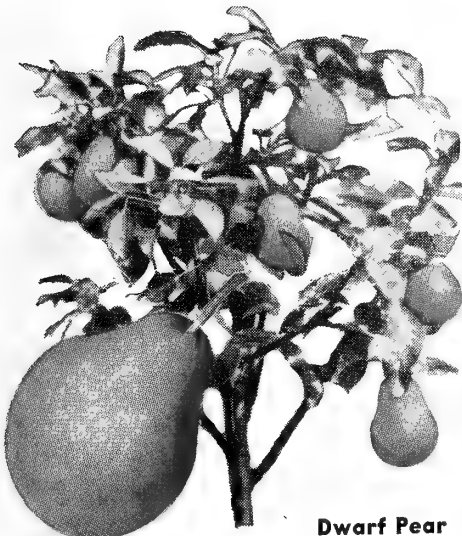
True Semi-Dwarf Apple Tree — 12 Ft.
Produces full size dark red fruit similar in shape to Delicious but without knobs. A naturally dwarf variety. Hardy. 2-3 ft. 2-yr. trees, \$1.85 ea.; 5 for \$9.00.

DWARF FRUIT TREE COLLECTION No. 14

We offer one each Delcon, Yellow Delicious, Jonathan apples and Dutchess and Seckel pears.

All 5 Trees Only \$9.25

**RAISE FULL SIZE FRUIT
IN YOUR OWN BACK YARD**



Dwarf Pear

DWARF APPLE TREES

Now every home can have luscious home-grown apples. Trees can be planted in a space of 15 to 20 ft. They make a beautiful addition to your landscape and you will enjoy crops of fruit each year. These trees grow only 12 to 15 ft. tall at maturity. You will be able to pick the fruit from these trees standing on the ground within two years after planting. Rider's Dwarf Apple Trees are propagated by budding the variety desired on a special type of Malling root stock, imported from England.

IMPORTANT: Plant trees with graft or union (the joining union between the trunk's base and root system) at least 1 inch above the soil surface. If the graft is covered, roots may form above the union, and the tree will develop into its original standard form and height. It is also well to stake dwarf trees for the first 2 years to furnish support from windstorm damage.

Varieties: Red Delcon, Red Delicious, Yellow Transparent, McIntosh, Yellow Delicious and Jonathan. 2-3 ft. 2-yr. trees \$2.25 each; 5 for \$10.00.

OKA DWARF CHERRY

Larger than Sweet Cherries, the fruit is dark purplish red all the way through. Bears a full crop even in coldest climates where regular Cherries do not thrive. Plant 2 for best results. 2½-3 ft. trees, \$1.85 each; 2 for \$3.60; 4 for \$7.00.

HANSEN BUSH CHERRY

An ornamental shrub producing delicious fruit! Snow-white flowers in early spring, followed by fruit as large as any sweet cherry, but plum-shaped; good flavor — delicious to eat fresh or in jams and jellies. Hardy. 2-3 ft. trees, 75¢ each.

North Star Dwarf Cherry



DWARF NORTH STAR CHERRY

Originated by the U. of Minn. Fruit ripens early; is large, dark red and sprightly acid. Stone is small and easily removed. Trees grow 5-7 ft. tall; branched low to the ground; easy to pick and maintain. Hardy. 3-4 ft. trees, \$2.00 each; 2 for \$3.80; 4 for \$7.25.

SEMI-DWARF METEOR CHERRY

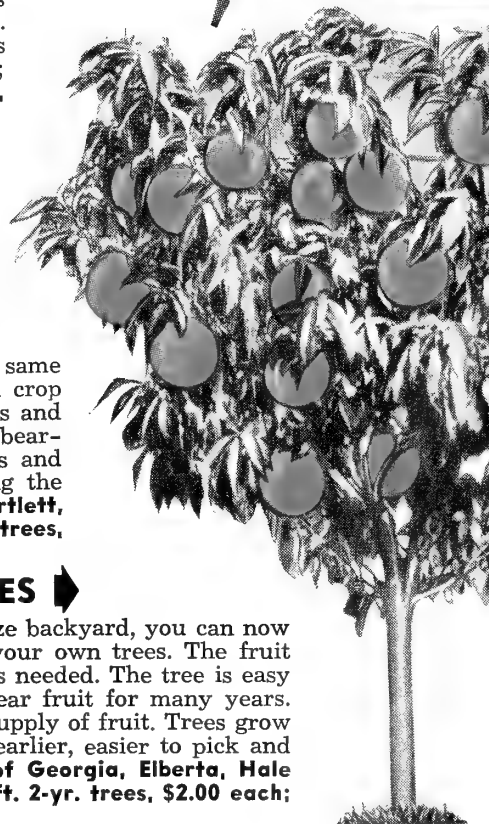
New super-hardy variety. Fruit is very large and thin skinned. Flavor is mildly acid. Stone small and free. Trees grow 8-10 ft. tall and bear heavily. Ripens July. 3-4 ft. 2-yr., \$2.00 each; 5 for \$9.50.

DWARF PEAR TREES

Trees bear full-sized, delicious fruit, the same as standard varieties. Always produce a full crop of large sized fruit. Ideal for home gardeners and growers with limited space. Thrifty, heavy bearers. These are budded on Quince rootstocks and will grow about 10 feet tall, usually bearing the second year after planting. **Varieties:** Bartlett, Seckel, Dutchess and Patten. 2-3 ft. 2-yr. trees, \$1.85 each; 5 for \$8.75.

DWARF PEACH TREES

Even though you have only an ordinary size backyard, you can now enjoy luscious, fresh peaches picked from your own trees. The fruit can be picked from the ground — no ladders needed. The tree is easy to care for, requires little space and will bear fruit for many years. It is a heavy producer, providing an ample supply of fruit. Trees grow 9 feet tall. For trees that are hardier, bear earlier, easier to pick and spray, plant Dwarf Trees. **Varieties:** Belle of Georgia, Elberta, Hale Haven, J. H. Hale. 9/16-11/16 grade — 4-5 ft. 2-yr. trees, \$2.00 each; 5 for \$9.50.



Rider's Giant Blooming PEONIES

"THE FLOWER ETERNAL"

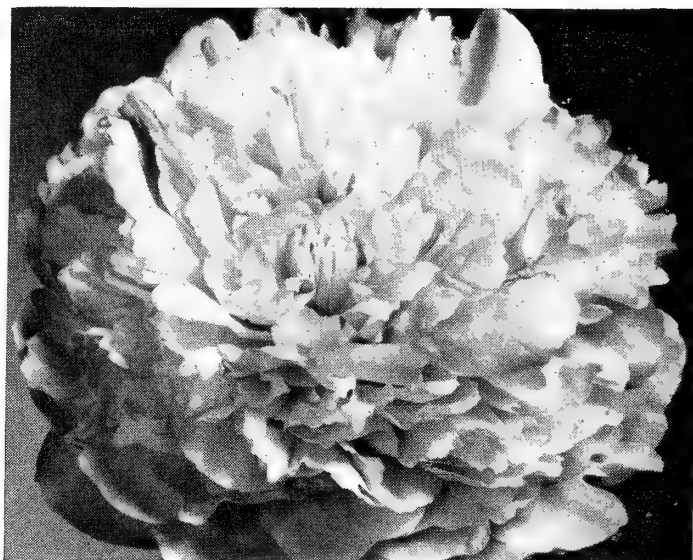
FESTIVA MAXIMA. One of the all time favorites. An early true rose type white with broad guard petals surrounding a compact inner mass of rich white petals flecked crimson. This is a good early garden variety to use for cut flowers. You will never regret planting Festiva Maxima.

FELIX CROUSE. A deep rose-red showing no stamens. Consists of a central bomb of incurved petals surrounded by broad, prominent guard petals. A good all-purpose late red. The plant is medium tall with strong stems.

EDULIS SUPERBA. This is the first good early deep pink. The flowers are large, borne profusely on tall, strong stems. A loose, crown type flower, of a beautiful deep pink. One of the greatest of all cut flowers in its color and season. Very fragrant. Blooms early.

KARL ROSENFELD. In our opinion this is the best Red Peony we have. A brilliant and striking variety, coming into bloom early midseason. Flowers very large semi-rose type, and slightly fragrant. Perfectly healthy. Desirable as a cut flower, a garden variety, and a show flower.

Peony Prices — Strong 3 to 5 Eye Roots —
75¢ each; 6 for \$4.20; 10 for \$6.80



Clematis Jackmani



Chinese Purple Wisteria

COLLECTION No. 22 PEONIES

"The flower eternal." Peonies should be set a part of your permanent landscape.

4—3 to 5 eye tubers all different — \$2.45

ORNAMENTAL CLIMBING VINES

CLEMATIS JACKMANI. The most popular of all of the large-flowering clematis in America, with large, velvety, violet-purple flowers. Grows rapidly through summer and early autumn. \$1.15 each; 2 for \$2.00.

ORIENTAL BITTERSWEET. (Celastrus orbiculatus). The most prolific fruiting variety known. The leaves are a glaucous green; it grows rapidly in any kind of soil, in sun or partial shade. In autumn yellow and orange-scarlet berries cover the vine all over.

BOSTON IVY. (Ampelopsis tricuspidata). Ideal to use in cities, not fussy about soil, not troubled by pests nor injured by smoke or dirt. Glossy, dark green leaves, red in fall. Makes a perfect cover.

SILVER LACE VINE. (Polygonum auberti). Beautiful, fast growing vine. Myriads of snow-white clusters of dainty blossoms cover the vine all summer. Will grow 15-20 ft. the first year; clings to any support. Prefers sun. Foliage is perfectly clean.

CHINESE WISTERIA. Hundreds of gracefully pendulant cluster, 12 inches and more in length, cover the vine during May and June. The pea-like, orchid-colored florets make a gorgeous display in full bloom.

CLIMBING VINE PRICES Except Clematis
2 Yr. No. 1 Vines—80¢ each; 5 for \$3.50; 10 for \$6.75

COLLECTION No. 10 DAHLIAS

Included in this BIG collection are some of the newer French and Dutch varieties. Every root a different color.

6 roots, all different — \$1.45

COLLECTION No. 11 BEGONIAS

LARGE, DOUBLE, EVERBLOOMING TUBEROUS

5 Large Bulbs, All Different, Only \$1.00

COLLECTION No. 4 30 BEAUTIFUL GLADS

Hand mixed collection of 10 beautiful varieties. 1½-2 inch bulbs, guaranteed to bloom this year.

30 for \$1.00



Oriental Bittersweet



Boston Ivy



Silver Lace Vine

COLLECTION No. 13 Vegetable Root Collection

2 Sage, 8 Linneaus Rhubarb, 5 Horseradish Crowns, 20 Asparagus. Regular catalog Value \$2.40 — For Only

\$1.98

**"RIDER'S
SUPERB"**

DAHLIAS

Our Dahlias are grown on good Dahlia soil, properly stored and cured for best results in your garden. We have them in named varieties; also in a good mixture listed below.

MRS. I. D. WERNER. Large blooms, very popular. Giant orchid pink.

GLORY ROSE. A rosy lavender. Unusually good in bloom size. Carries lots of flowers too.

RED CHIEF. Striking cardinal red, perfectly formed; ball dahlia.

MARSHALL PINK. Medium size, perfectly formed light pink.

AVALON. Clear canary yellow. Long stems. Favorite commercial.

STORM KING. Large red dahlia of striking beauty. Very double.

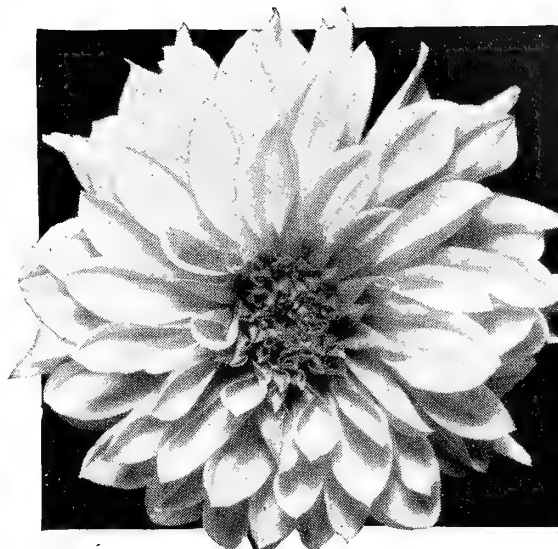
JEAN TRIMBLE. Sometimes semicactus. Rich Penunia violet. Blooms close to 12 in. in width.

SHERWOOD PINK. Our favorite pink. Large strong stems; beautifully formed flowers.

LITTLE DUKE. A new variety. Medium size. Dark red to burgundy in color. Round ball shaped.

WHITE FAWN. Beautifully shaped blooms of gleaming white on slender stems. Excellent cut flowers.

WATCHTUNG GIANT. Large gorgeous yellow-gold beautifully formed blooms on strong stems.



DAHLIA PRICES

NAMED DAHLIA PRICES — 35¢ each; 4 for \$1.20; 10 for \$2.75.

MIXED DAHLIA PRICES — 25¢ each; 5 for \$1.00; 10 for \$1.75.

Rider's HARDY HEDGES

AMUR RIVER NORTH PRIVET

Hardiest of all hedges, grows quickly and makes dense hedge. Succeeds in all types of soil. Has no thorns. Small shiny green leaves. May be trimmed to any desired height or shape. 18-24 inch, 10 for \$2.00; 25 for \$4.00; 100 for \$15.00.

1. BLUE LEAF ARCTIC WILLOW

DWARF (Salix purpurea). Beautiful gray-blue foliage. Leaves cluster thickly from ground up. Thrives under all conditions. May be trimmed severely. Makes an attractive dense hedge quickly. 12-18 inch, 10 for \$4.00; 25 for \$8.00; 100 for \$30.00.

BRIDAL WREATH SPIREA

(Spirea Van Houttei). Hedging grade. Best sort for tall unpruned hedges. Our most useful and popular flowering shrub. Grows anywhere. Hardy. 18-24 inch, 10 for \$2.00; 25 for \$5.00; 100 for \$18.00.

2. RED BARBERRY

(Barberry atropurpurea). A well-shaped hedge with purple scarlet leaves all summer followed by red berries that hang on all winter. 12-18 inch, 10 for \$3.00; 25 for \$6.50; 100 for \$24.00.

BARBERRY THUNBERGI

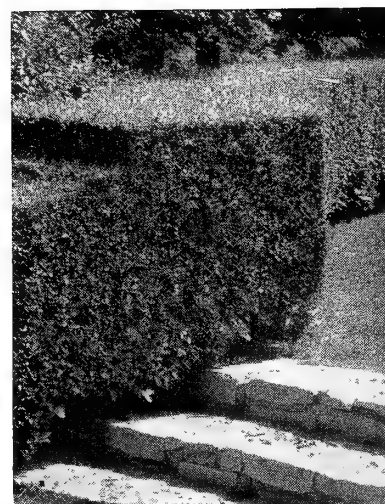
Makes a dense thorny hedge; green in summer and red in fall. Attractive red berries. 12-18 inch, 10 for \$2.00; 25 for \$5.00; 100 for \$18.00.

SIBERIAN PEA TREE

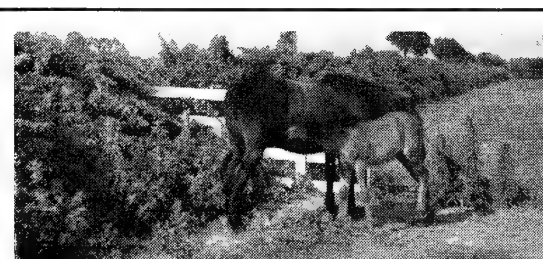
(Caragana). Grows rapidly to 12 feet making almost a solid wall to stop winds. Absolutely hardy anywhere. 18-24 inch, 10 for \$2.00; 25 for \$4.00; 100 for \$10.00.

3. Tartarian HONEYSUCKLE

Glossy foliage; grayish-white wood; fragrant red and pink blossoms, and red berries. Very hardy. 18-24 inch, 10 for \$6.00; 25 for \$12.50; 100 for \$48.00.



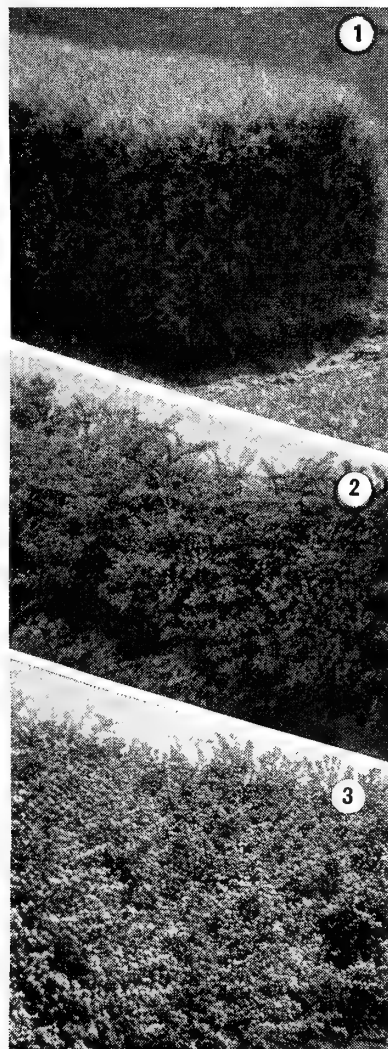
Amur River North Privet



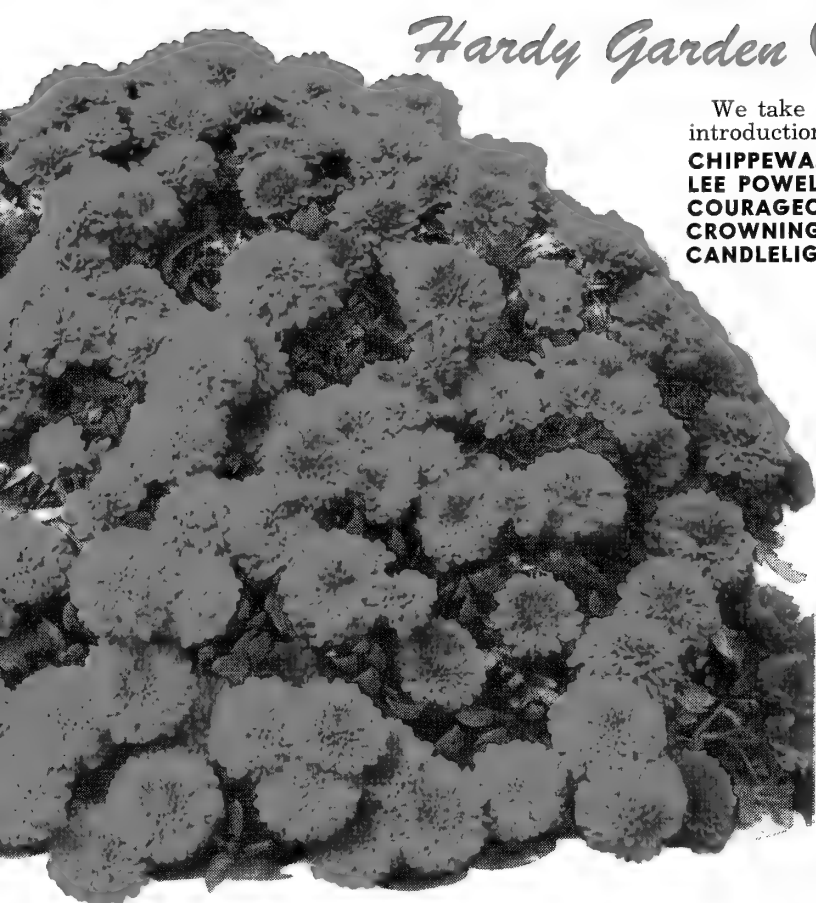
MULTIFLORA ROSE

Plant a living barb wire fence. Low initial cost. No repairs. Multiflora Hedges are stock proof. Will not spread. Grown on soil of average type to good fertility, it will produce a hedge that will turn any kind of livestock except small pigs. Easy to grow.

PRICES: 18-24 inch, 25 for \$3.25; 50 for \$5.25; 100 for \$9.45; 500 for \$45.00; 1,000 for \$85.00. Small 6-12 inch plants, 25 for \$2.15; 50 for \$3.25; 100 for \$5.50; 500 for \$25.00; 1,000 for \$45.00.



Hardy Garden CHRYSANTHEMUMS



We take pleasure in offering to you the newest and most outstanding introductions as well as the old favorites that never lose their charm.

CHIPPEWA. Purple; yellow center.
LEE POWELL. Tall; chinese yellow.
COURAGEOUS. Dark ruby red.
CROWNING GLORY. Coral bronze.
CANDLELIGHT. Med.; ivory white.

AUTUMN BEAUTY. Chestnut red.
FASCINATION. Tall; pink.
MOONLIGHT. Large yellow.
PATRICIA LEHMAN. Peach pink.
MYRTLE WAHLGREN. Lavender.

PRICES: 45¢ each; 5 for \$2.00

"TOP WINNER COLLECTION"

Collection No. 34

From several hundred varieties of the newer Chicago, English and Pompon strains of hardy mums, we have selected 10 outstanding hardy mums picked for their beauty, hardiness and color variation. Enjoy these at a very nominal cost.

1 ea. of varieties listed
\$3.50

"CUSHION MUM COLLECTION"

Collection No. 37

In late summer and until heavy frost, these delightful "Cushion Mums" will bring you a glorious display in all colors. Rounded, compact bush of immense size produces hundreds of flowers at one time.

5 Cushion Mums—
 all different
ONLY \$1.75

CUSHION MUMS

Hundreds of blooms the first year! Dwarf growing "Mums" will bring a wealth of colorful beauty to your garden year after year. Easy to grow and require little care.

POWDER PUFF. White.
ORCHID HELEN. Orchid.
PYGMY GOLD. Gold.

MAHOGANY CUSHION.
 Bronze.
BRONZE GOLD. Yellow.

PRICES: 45¢ each; 5 for \$2.00

Glorious Hardy Phlox

AFRICA. Brilliant carmine-red with blood-red eye. Well shaped flower heads. Good strong stems. 30 inches.

MARY LOUISE. The finest white; of unusually large size. Individual flowers are twice as big as others. Good grower; clean foliage, prolific bloomer.

BRIGHT EYES. Florets are extraordinarily large, possibly the biggest of any Phlox and amazingly brilliant red with dark eyes or centers. Makes a great show and is conspicuous for its size and magnificent color.

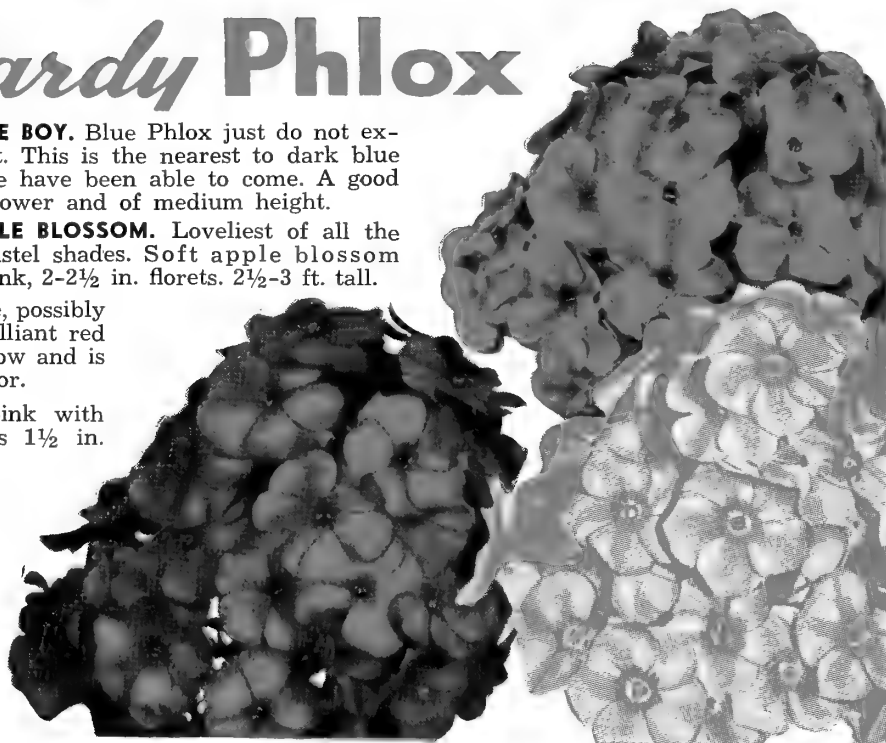
DAILY SKETCH. Large trusses of lustrous pink with crimson-rose eye. Very large single florets 1½ in. across. 3½ ft.

SIR JOHN FALSTAFF. A giant among Phlox and unquestionably the most outstanding variety we have seen. Color is a rich luminous salmon-pink. Prolific bloomer.

CHARLES CURTIS. The most brilliant Phlox in cultivation. Sunset-red. Strong grower about 2½ to 3 feet tall, has good clean foliage.

BLUE BOY. Blue Phlox just do not exist. This is the nearest to dark blue we have been able to come. A good grower and of medium height.

APPLE BLOSSOM. Loveliest of all the pastel shades. Soft apple blossom pink, 2-2½ in. florets. 2½-3 ft. tall.



PRICES: 45¢ each; 3 for \$1.20;
 1 each variety listed, 8 for \$2.70

PAINTED DAISY (Pyrethrum)

Colorful Daisies in great quantity during May and June. Attractive fern-like foliage, hardy, easily grown. 2 ft. **Assorted.** 40¢ each; 3 for \$1.10.

SHASTA DAISIES

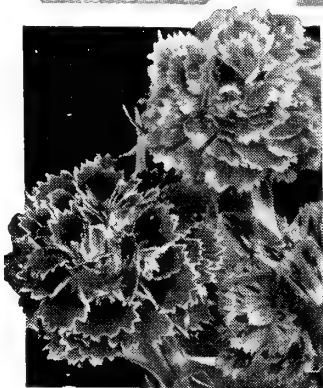
Alaska. Early flowering giant. Chrysanthemum-type of rare beauty. 40¢ each; 3 for \$1.10.



HARDY PINKS

Fireball. Very double deep scarlet.

Scoticus. Special strain. Double. Various tints of pink, rose, salmon and white. Stems 12 to 16 in. Blooms 1½ to 2 inches. 40¢ each; 3 for \$1.10.



HARDY PERENNIALS

Loads of Cut Flowers Year After Year CREEPING PHLOX

(Phlox Subulata) Just the plant you have been looking for to cover that unsightly bank or terrace. Also adds that little splash of color in your Rockery. The ideal plant for ground cover. Makes a beautiful bank of color during April and May. Foliage is evergreen and mossy. Hardy under most conditions. Plant 1 foot apart each way to make dense ground cover in a short time. Specify color wanted: Red, Pink, Blue and White. 45¢ each; 3 for \$1.20.

DELPHINIUM

WREXHAM GIANT STRAIN. Enormous flowers on erect spikes, delicate shades of blue mauve & pink.

BLACKMORE & LANGDON. 4 to 5 feet. Semidouble and double blooms in shades of blue & lavender. No. 1 Plants, 45¢ each; 3 for \$1.25

AQUILEGIA

Mrs. Scott Elliott's Hybrids. Excellent mixture of lovely shades. Long spurs. Prefers partial shade.

No. 1 plants, 45¢ each; 3 for \$1.25.

HARDY CARNATIONS

JUNE CARMINE. Carmine pink.

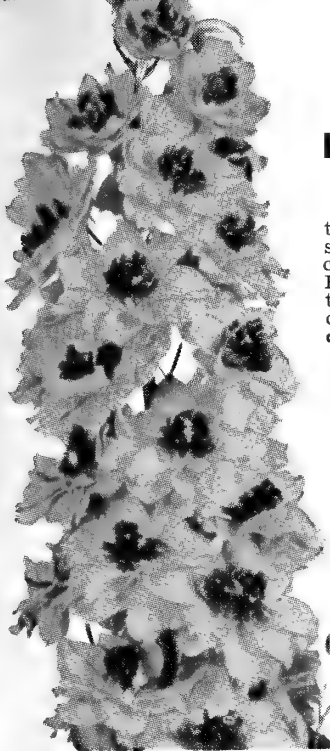
WALLACE RED. Bright red; very hardy.

No. 1 plants, 45¢ each; 3 for \$1.25.

SPECIAL BARGAIN No. 58

Any 10 of the 45¢ perennials listed on this page.

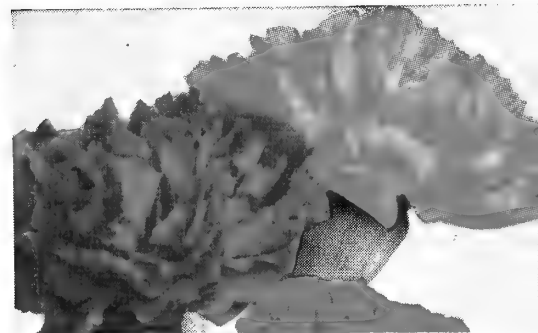
Only \$4.00



Delphinium



Creeping Phlox

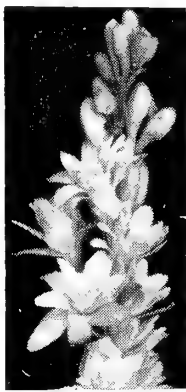


Hardy Carnation



STOKESIA

(Cornflower Aster)
Blue Danube. Deep blue flowers 6 to 8 inches across are borne on plants 12 to 15 inches tall. Loveliest of perennials in color and form. No. 1 plants, 45¢ each; 3 for \$1.25.



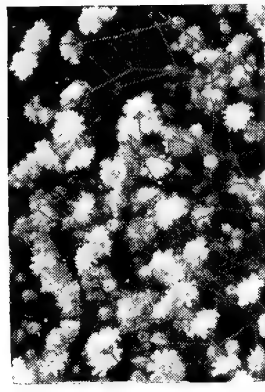
MEXICAN TUBEROSE

The tall graceful single type. Preferred for arrangements. Extremely fragrant. Dig bulbs after frost. Store like potatoes. No. 1 Bulbs, 20¢ each; 5 for 80¢.



RED HOT POKER

(Tritoma Pfitzeri)
Flaming scarlet flowers, the opened lower petals rimmed with orange. Grows 8 to 24 inches tall. Blooms August to October. No. 1 Plants, 50¢ each; 3 for \$1.35.



GYPSOPHILA

(Baby Breath)
Bristol Fairy. Wonderful new double white flowers in which the individual blossoms are much larger. Flowers continuously through summer. 85¢ each; 3 for \$2.45.



BLEEDING HEART

(Dicentra Spectabilis)
Charming spring-flowering plant. Bears a profusion of dainty, rosy-red, heart-shaped flowers on long, arching stems. Grow in partial shade. 2 ft. tall. 85¢ each; 3 for \$2.45.



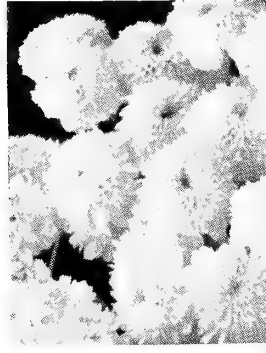
LATHYRUS

(Perennial Sweet Pea)
A trailing or climbing form of Sweet Pea. Hardy and easy to grow. Colorful blossoms bloom from spring until fall. Colors: Red, Pink, White. 45¢ each; 3 for \$1.25.



SWEET WILLIAM

Large showy flower-heads composed of numerous good-sized individual flowers. Blooms throughout most of the summer. Height 12-18 inch. Mixed colors 45¢ each; 3 for \$1.25.



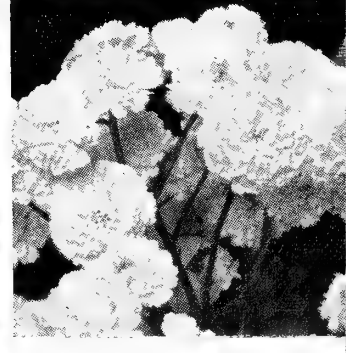
FEVERFEW

Hardy, dwarf edging plant. Double white flowers resembling Pompon Mums. Blooms from June to October. Excellent cut flower. Easy to grow; require very little care. 45¢ each; 3 for \$1.25.



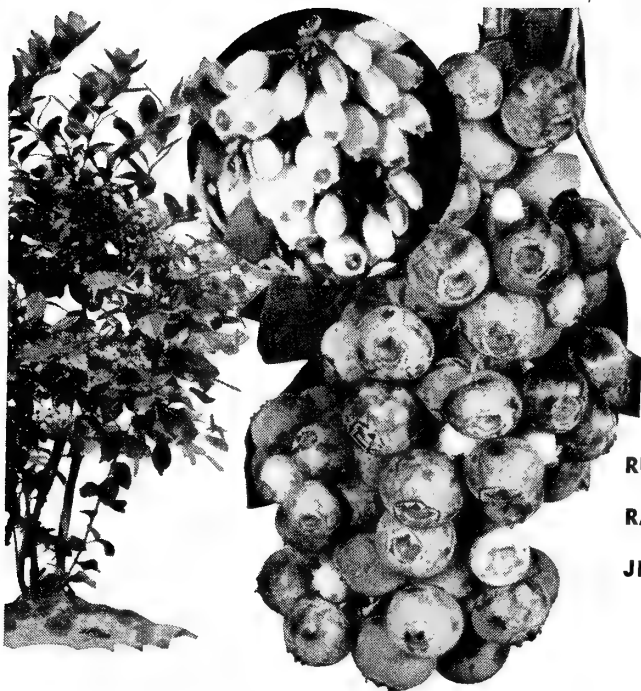
HARDY ASTER

HARRINGTON'S PINK. True pink. Blooms cover a foot of bushes. **MT. EVEREST.** Finest and best white. Tall, well shaped. **BLUE PLUME.** Choice deep blue. 45¢ each; 3 for \$1.25.



ACHILLEA

Pure white, double flowers; very showy in the border and valuable for cut flowers. Stems are 30 inches tall; very attractive foliage. Blooms in July and August. 45¢ each; 3 for \$1.25.



Giant Cultivated BLUEBERRIES

GIANT HYBRIDS

Blueberries deserve a place on your grounds. No replanting in a few years—once planted, they last a lifetime, and need very little attention. Use them in your landscaping—surpassed by none as an ornamental. Lovely in spring with pink, bell-shaped blossoms. All summer their heavy foliage is a highly polished, bright green—in autumn the leaves turn a gorgeous coppery red. These disease-free plants can be easily trimmed, making beautiful hedges or group plantings.

RUBEL—Early bearer. Very hardy bushes, producing large, uniform berries, beginning in early July. Has a long fruiting season.

RANCOCAS—Midseason bearer. One of the oldest Blueberries. Ideal berry for home use.

JERSEY—Giant of the Blueberry family. Bears giant, sweet berries very late in season. Plant all three and prolong your fruiting season. Blueberries are very easily grown, but like an acid soil.

PRICES ON BLUEBERRIES

	2	4	10
2-Yr., 6 to 12 inch.....	\$1.60	\$2.80	\$ 6.30
3-Yr., 12 to 18 inch.....	2.70	4.40	10.00
4-Yr., 18 to 24 inch.....	4.00	7.60	18.00

MONEY MAKERS

Biggest money-makers as a commercial proposition — 500 crates per acre, netting \$2.00 per case. More profits per acre than any other small fruit, if your ground is suitable. Also an attractive ornamental from early spring until late fall — full of pink buds, which open into bell-shaped, white flowers starting in June. Heavy producer — 4 bushes in your yard will provide enough berries for Blueberry pie throughout the season. Blueberries require an acid or semi-acid soil, good drainage and moderate supply of moisture; plant 5 x 7 feet apart.

BARGAIN No. 7 — 2 Cultivated Blueberries

Here's your chance to
save time and money —
buy this bargain if you
want berries this summer.

1 4-year old and
1 5-year old plant
A \$4.75 Value for only
\$3.95 Net,
not prepaid

HOW TO GROW BLUEBERRIES SUCCESSFULLY

Make an opening three or four times larger than the roots, large enough to receive all the roots without crowding. Mix the dirt, removed from holes, half and half with Acid Peat, or some acid material such as decayed leaves, rotten straw or vegetable refuse, firm this well around the roots of the plants. We recommend that a handful of sulphur be put around each plant in the spring. Give the one-year plants one-half ounce of Sulphate of Ammonia; for the older plants increase one-half ounce for each additional year. Do not let the Sulphate of Ammonia get in contact with the foliage. NOTE — Two or more should be planted for pollenization.

NEW Outstanding HONEYLOCUST Varieties

Sensational New-Fast Growing Shade Trees

SKYLINE LOCUST

(Patent No. 1619). Skyline is a stately and unusual variety with distinctive pyramidal form. Branches are uniformly spaced and arranged and diverge from the trunk at a wide angle. Foliage is dark green and of a heavy, leathery texture. **Price: 5 to 6-foot trees, \$4.50 each; 3 for \$13.00.**

SUNBURST LOCUST

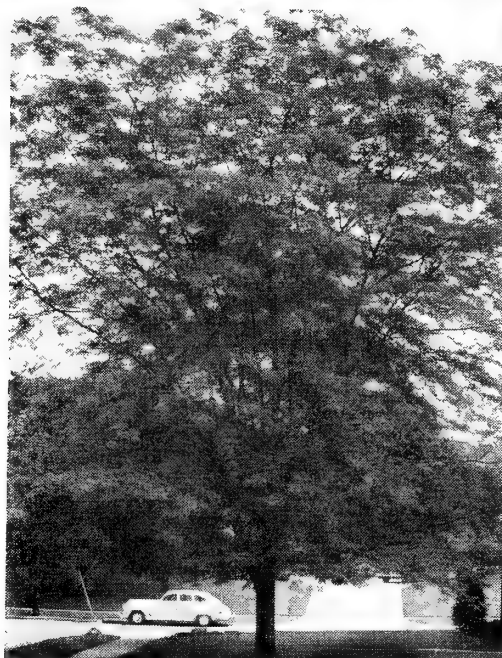
(Patent No. 1313). Bright golden foliage on 8 to 10 inches of the branch tips contrasts with the rich green of the balance of the tree. Broadly pyramidal head and excellent branching habit. Produces only male flowers and is absolutely seedless. **Price: 5 to 6-foot trees, \$4.75 each; 3 for \$14.00**

SHADEMASTER LOCUST

(Patent No. 1515). Straight, strong trunk holds ascending branches covered with dark green foliage. Excellent for streets, lawns and parks as its deep roots do not heave sidewalks and grass will grow up to its trunk. Resistant to drouth, diseases and insect pests. **Price: 5 to 6-foot trees, \$4.75 each; 3 for \$14.00.**

MORaine LOCUST

(Patent No. 836). This new shade tree is thornless and seedless. Resistant to disease and insect damage. Absence of seed pods and quick crumbling of its leaves make this tree ideal from the garden maintenance standpoint. **Price: 5 to 6-foot trees, \$4.50 each; 3 for \$13.00.**



Moraine Locust



America's Favorite Cut Flower

Colorful-Showy **GLADIOLUS**

NEWEST VARIETIES FROM U.S., HOLLAND & EUROPE

ARC De TRIUMPH—Lemon yellow.
POLYGOON—Cream-yellow with red blotch.
POLYNESIA—Shrimp pink.
AMBER GLORY—Buff orange.
RUFFLED CHAMPION—Rose-pink with red blotch.
SCHEHEREZADE—Light pink with red throat.
AUTUMN GLORY—A large flowered orange.
ARISTOCRAT—Deep red with silver cast.
LORELEI—Beautiful ruffled cream.
GAIL—Light lavender with white throat.

MOGUL—A tall, ruffled red.
COL. ATKINSON—Tall, deep lavender.
SNOW CLAD—Pure white.
SIERRA SNOW—Ruffled cream-white, yellow throat.
GOLD—Excellent bright yellow.
CONRAD—Yellow-gold, red throat.
PROSPECTOR—Very pretty buff-yellow.
WILD ROSE—Deep pink with white throat.
TYRONE—Beautiful light lavender, tall.
WHITE GODDESS—Pretty ruffled white.
FIRE KING—Gorgeous poinsettia red.
PANDIN—Deep lavender.

BIG NO. 1 BULBS, 1 1/4 to 2-inch diameter, 15¢ each; 10 for \$1.00; 50 for \$4.00.

NOTICE—Due to limited supply of these new varieties, we must limit our customers to a total of 50 bulbs and not more than 5 bulbs of any 1 variety.

SAVE MONEY . . . ORDER GLADIOLUS BY COLOR

We offer 6 basic colors from our extensive variety list of top rated varieties. By buying by color instead of variety, we pass savings on to you. Colors available: **Red, yellow, pink, purple, orange and white.**

	Each	5	25	100
PRICES on No. 1 Bulbs	6¢	25¢	\$1.00	\$3.85
No. 2 Bulbs	4¢	20¢	.75	2.85

RAINBOW GLADIOLUS MIXTURE

All our mixtures are hand mixed and guaranteed to contain at least 10 or more varieties. **No. 1 Bulbs, 10 for 45¢; 50 for \$1.75; 100 for \$3.25. No. 2 Bulbs, 10 for 35¢; 50 for \$1.40; 100 for \$2.50.**

Ornamental Giant Flowering Cannas

WYOMING—Purple foliage. True orchid flowering variety with magnificent orange colored flowers.

YELLOW KING HUMBERT—Large, showy blooms of golden yellow flecked with red. The flower clusters are superb, contrasted with rich green leaves.

PRESIDENT—Four feet tall. Large flowers of glowing scarlet; blue green foliage. Extra large trusses of brilliant color. The finest red Canna of today. Foliage is entirely free from disease.

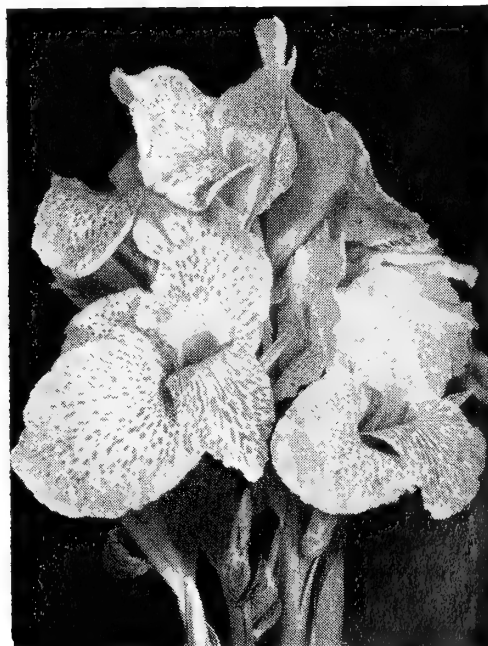
HUNGARIA—A true dwarf type. True pink, large heads, dark green foliage.

CANNA PRICES—Strong 2 to 5 eye divisions, 25¢ each; 3 for 60¢; 10 for \$1.45.

CANNA BED SPECIAL — COLLECTION No. 12

We offer 3 each of the Four
Beautiful Varieties listed.

12 Tubers
for only..... **\$1.50**



Yellow King Humbert

PATENTED EVERBLOOMING HYBRID TEA ROSES

PINK PEACE. Pat. applied for. Both parents Peace seedlings. Enormous dusky-pink flowers of beautiful form carried erect on heavy canes, branching freely at the base. **\$3.00 each; 3 or more \$2.65 each.**

KORDES PERFECTA. Pat. No. 1604. Cream white buds edged with carmine, which color spreads throughout as the flower opens to a combination of pink, white and yellow. Fragrant. **\$3.50 each; 3 or more \$3.10 each.**

AZTEC. Pat. No. 1648. Ovoid buds open to big scarlet-orange blooms; lasting and colorfast; vigorous, semi-spreading plant. Blooms with exceeding freedom. **\$2.75 each; 3 or more \$2.40 each.**

FORTY NINER. Pat. No. 792. Inside petals vivid orient-red, outside chrome yellow. Vigorous. **\$2.25 each; 3 or more \$2.00 each.**

HELEN TRAUBEL. Pat. No. 1028. Long pointed buds and flowers of deep pink to apricot base. Vigorous. **\$2.00 each; 3 or more \$1.75 each.**

LOWELL THOMAS. Pat. No. 595. Canary yellow, strong stem. Compact, upright growth. **\$2.00 each; 3 or more \$1.75 each.**

TIFFANY. Pat. No. 1304. A cross of Charlotte Armstrong and Girona; a beautiful Phlox pink. **\$2.50 each; 3 or more \$2.20 each.**

MIRANDY. Pat. No. 632. Large double, garnet-red. Fragrant, vigorous, upright, bushy. **\$2.00 each; 3 or more \$1.75 each.**

STERLING SILVER. Pat. No. 1814. Silver lavender flowers 4 to 5 inches across with sweet fragrance. **\$3.00 each; 3 or more \$2.65 each.**

NOTICE—All our roses are **2 Yr. No. 1 grade** California grown. The best you can buy.

NEW YORKER. Pat. No. 823. Brilliant red. Sun resistant. **\$2.50 each; 3 or more \$2.20 each.**

MOJAVE. Pat. No. 1176. Glowing apricot-orange flowers. **\$2.75 each; 3 or more \$2.40 each.**

WHITE KNIGHT. Pat. No. 1359. Long tapered buds open to satiny white. Long stems. **\$3.00 each; 3 or more \$2.65 each.**

PEACE. Pat. No. 591. Lemon-yellow, edged rose pink. **\$2.50 each; 3 or more \$2.20 each.**

CHRYSLER IMPERIAL. Pat. No. 1167. High-centered Crimson blooms. **\$2.50 each; 3 or more \$2.20 each.**

GARDEN PARTY. Fully double blooms of cream and ivory. **\$3.50 each; 3 or more \$3.10 each.**

"WANT A FREE ROSE?"

Special No. 18

Purchase any 6 of our Patented Hybrid Teas, Floribundas, Grandifloras or Climbers and we will include absolutely free any standard non-patented rose.

COLLECTION No. 26

5 PATENTED ROSES

1 each of any five patented roses on this page ... Only **\$10.00**

Chrysler
Imperial

RIDER'S "FAIRY ROSES" (Hardy Baby Roses)

MINIATURE ROSES

Plants Grow 6" - 12" Tall

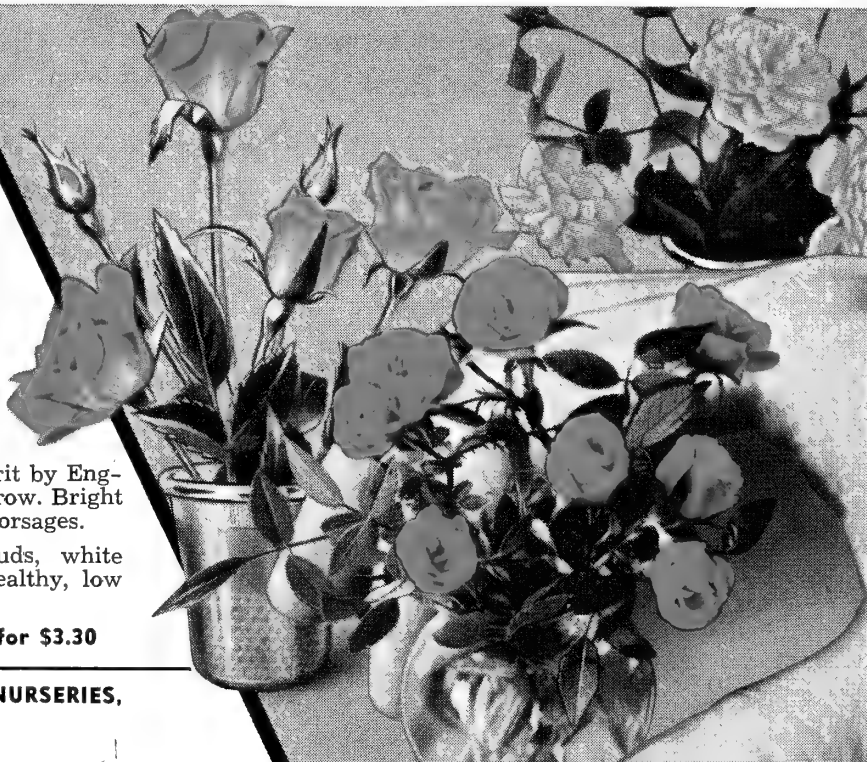
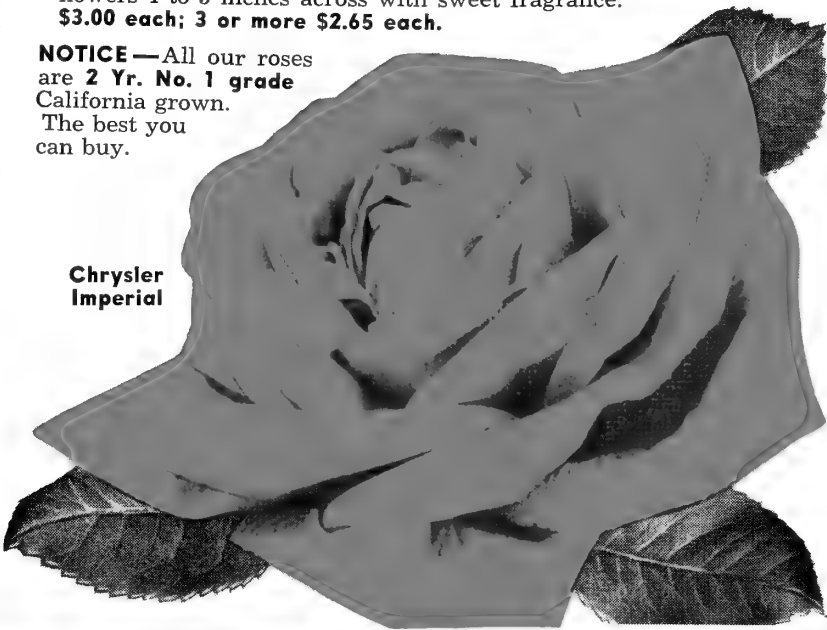
JACKIE. Superb yellow buds, very double, fragrant flowers. Blooms freely from spring through fall. Extra hardy sub-zero hybrid.

PEGGY GRANT. A new variety with very double, tiny, cameo-pink flowers in clusters. Very showy, compact grower. Healthy plants. Each tiny bloom is a perfection of form.

OAKINGTON RUBY. Honored with Award of Merit by England. Dependable, profuse blooming, easy to grow. Bright ruby-red buds and blooms. Enchanting in corsages.

NEW SNOWFLAKES. Lovely lemon-yellow buds, white blooms are produced in clusters. Colorful, healthy, low plants with greatest profusion of blooms.

PRICES FOR ALL BABY ROSES: \$1.25 each; 3 for \$3.30



Standard HYBRID TEA ROSES

ANY ROSE ON THIS PAGE — THE SAME LOW PRICE

95¢ each; 3 for \$2.65; 10 for \$8.00. All 2 year #1 Western Field-Grown Plants

ETOILLE DeHOLLANDE. Double bright red blooms of excellent form, on long cutting stems. Vigorous, strong grower and very free blooming.

POINSETTIA. Long, pointed bud; flower large, double, slightly fragrant. Bright unfading scarlet. Free bloomer with glossy foliage.

CRIMSON GLORY. Well-formed flowers of an intense, deep vivid crimson shaded oxblood-red and mellowed by a soft velvety nap; produced in abundance all season. Excellent foliage.

EDITOR McFARLAND. Richly fragrant flowers of clear, brilliant pink. Noted for its perfection of form and long lasting qualities.

RED RADIANCE. A sport of Radiance. Similar in habit and growth. A clear even shade of red. Vigorous and free flowering.

TALISMAN. Perfectly formed blooms of glowing copper yellow stained coppery red. Blooms generously all season. Long lasting.

CONTESSA DeSASTAGO. Well-formed blooms of deep copper pink inside, golden yellow outside. Very double. Vigorous, upright grower.

PRESIDENT HOOVER. A glorious combination of cerise-toned orange, scarlet and yellow. Long, reddish buds; flame and yellow flowers. Large, exquisite; fragrant and free blooming.

PINK RADIANCE. Very large, double cupped blooms of cameo-pink, deeper at the center. Very fragrant. Long stems on vigorous plants.

FRAU KARL DRUSKI. Snow white, immense blooms, pointed bud. Very vigorous growth. A great favorite; worthy of a place in every garden.

GOLDEN CHARM. A large rose of excellent quality. The shapely blooms are golden yellow in both bud and flower. Excellent foliage.

CHARLOTTE ARMSTRONG. Unique color. Long red buds opening to spectrum red. Magnificent blooms, fragrant and free flowering.

NOTICE: Our bushes are better — none better at any price. In comparing rose prices be sure you are being offered western grown No. 1, 2-yr. field grown bushes, instead of No. 1-½ or No. 2 grade southern grown bushes, which do not give satisfactory results in the north.

**GARDEN BEAUTY
ROSE COLLECTION No. 20**
5 STANDARD HYBRID TEA ROSES.
One each of the standard hybrid
teas pictured below. **\$4.00**

Crimson Glory



Editor McFarland



Frau Karl Druski



FLORIBUNDA ROSES

Masses of Bloom All Summer

FLORADORA. Bud small, globular, flower very double, slightly fragrant, scarlet to orange. Bushes have an abundance of glossy foliage and are constantly clothed with a brilliant display of flowers.

IMPROVED LAFAYETTE. Deep glowing red suffused with vivid crimson. The blooms are large and exceptionally long lasting. Bushes are hardy and vigorous producing a breathtaking display all season.

EUTIN. Very double blooms of rich ruby red. Large, long-lasting clusters that are unfading. Mildew resistant.

ELSIE POULSEN. Semi-double. Medium size plant, constant bloomer. A fine pink Floribunda.

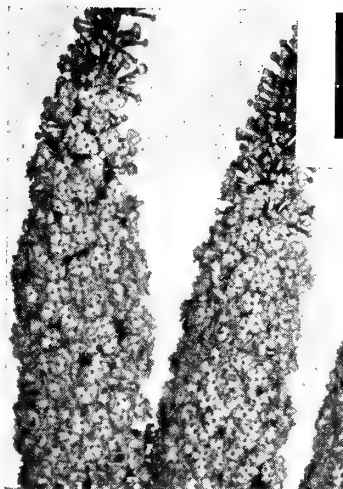
PINK PINOCCHIO. Gold and pink combination of famous Red Pinocchio. Glossy foliage; disease resistant.

Charlotte Armstrong

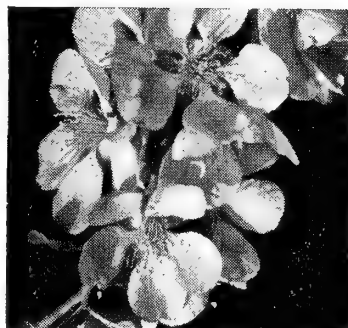


Red Radiance

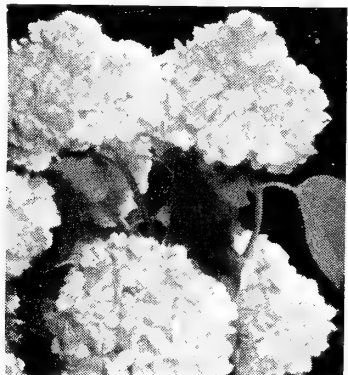
Hardy Flowering Shrubs



Buddleia



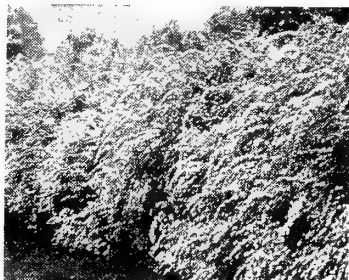
Flowering Quince



Viburnum



Lilac Rothomagensis



Spirea Van Houttei

BUDDLEIA IL DE FRANCE. Large flowers of rich reddish purple, borne in long panicles, often a foot in length. Noted for extreme brilliance of color.

DOGWOOD. (Red Twig) White flowers appear in the spring before the leaves. White fruits are borne in autumn and the leaves turn to a deep red. Crimson red bark all year.

NEW IMPROVED EVERBLOOMING SPIREA BILLIARDI. A new bright pink strain, blooms a profusion of handsome spikes. Well adapted for cutting. Blooms entire season.

PURPLE FRINGE. (Smoke Tree) Unique tree-like shrub. Overhung to mid summer by cloud like masses of mist-like flowers have the appearance of smoke. Foliage red in fall.

BEAUTY BUSH. Its drooping branches thickly covered with delicate pink fragrant flowers in May and June 4 to 6 feet at maturity.

FORSYTHIA GOLDEN BELL. Its large rich yellow blossoms completely cover the wide spreading branches in early spring. Matures at 6 to 10 feet.

FLOWERING QUINCE. One of the earliest shrubs to bloom. Covers the branches with red blossoms before the leaves appear. Grows 4 to 6 feet tall.

LILAC ROTHOMAGENSIS. The lovely lacy Chinese lilac. Strong arching branches are profuse with large loose clusters of beautiful rose lilac. Excellent for foundation planting.

PHILADELPHUS VIRGINAL. (Mock Orange) Finest of the new mock oranges. Very large white fragrant flowers. Blooms throughout the summer.

CARYOPTERIS. (Blue Mist) Often called blue spirea. Mound-like shrub growing 2 to 2½ feet, covered with misty blue flower clusters from July until September.

SNOWBALL HYDRANGEA A. G. Large flat heads of snowy white flowers in June and July. Matures at 4 feet. Does well in shady spots where other shrubs will not thrive.

HYDRANGEA P. G. Immense panicles of bloom a foot long. White at first, turning to rose. Commences to bloom in August. Matures at 8 to 10 feet.

VIBURNUM. (Snowball) Pure white blossoms, with heavy dark leaves. Shows up remarkably well when planted as a specimen.

DEUTZIA. (Pride of Rochester) Large white flowers tinged with rose. Profuse bloomer. Very hardy. An unusual shrub that should be planted in every yard.

TAMARIX. (Hispid) Graceful, feathery, silver green foliage. A profusion of pink flowers during August and September; bloom panicles 9 to 12 inches long.

HONEYSUCKLE ZABELI. Loaded at blooming time with masses of red flowers, claimed to be more nearly a true red than any other sort. Choice.

SPIREA ANTHONY WATERER. Foliage is very handsome, being variegated with creamy white or yellow. Reddish pink flowers. Remove faded flowers for continuous blooming.

FLOWERING ALMOND. Comes into full bloom before the leaves appear. Produces full clusters of double rose petaled flowers, snuggling tight to the twigs.

WEIGELA ROSEA. Very floriferous, producing quantities of large showy, trumpet shaped pink flowers in June. Matures at 3 to 4 feet.

SPIREA VAN HOUTTEI. Flowers are pure white and are borne in dense clusters along the whole length of the stem. Effective as single specimen or as a trimmed hedge.

PRICES: All varieties on this page. Heavy 2-yr. field grown plants, 85¢ each; 5 for \$3.75; 10 for \$7.25.

SPECIAL No. 23

10 HARDY SHRUBS

All different. Our variety selection.

\$6.75



Red Twig Dogwood



Caryopteris



Smoke Tree



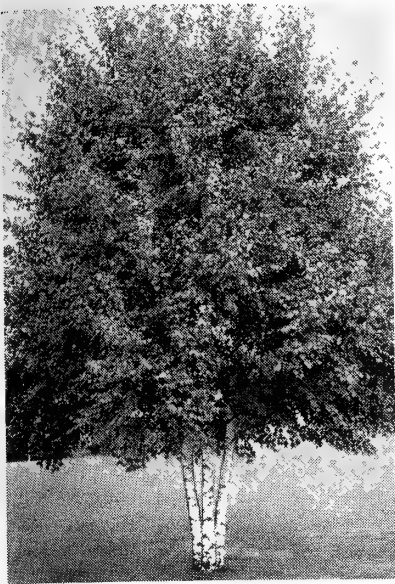
Flowering Almond



Weigela Rosea

colorful Ornamental Trees

They Add Extra Value To Your Home.
Plant Them For Enduring Beauty



Clump Birch

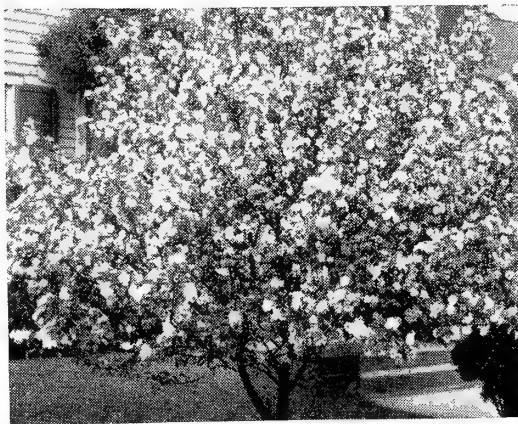
WHITE BIRCH CLUMPS. (European)

Same as regular White Birch except grown in clumps of 2 or more stems on one root. Very desirable. 5-6 ft. trees, \$4.00 each; 5 for \$18.00.

CUT LEAF WEEPING WHITE BIRCH.

Pyramidal in growth habit. Dark green leaves and shiny white bark. 5-6 ft. trees, \$4.00 each; 5 for \$18.00.

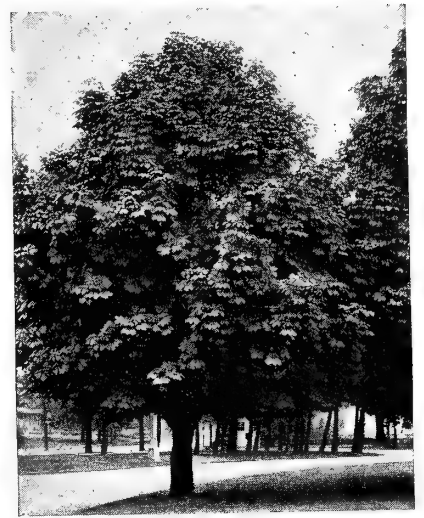
BIRCH, WHITE. (European) Erect growing. Branches slightly drooping. Bark almost white. 5-6 ft. trees, \$2.75 each; 5 for \$10.75.



Hopa Flowering Crab

HOPA FLOWERING CRAB. A solid mass of bright pink flowers. Red fruit in autumn. Hardy. 5-6 ft. trees, \$2.75 each; 5 for \$10.75.

ALMEY FLOWERING CRAB. Crimson blooms in spring; small scarlet fruit in fall. The best of the newer Flowering Crabs. Hardy everywhere. 5-6 ft. trees, \$2.75 each; 5 for \$10.75.



Norway Maple

NORWAY MAPLE. Hardy popular tree. Fine for street planting. Spreading habit. 5-6 ft. trees, \$2.00 each; 5 for \$9.00.

SCHWEDLERS MAPLE. Reddish purple leaves in spring. Matures at 40 to 50 feet. 5-6 ft. whips, \$3.00 each; 5 for \$14.00.

MAPLE, SILVER-LEAVED. Rapid growing, large size, irregular rounded form. Foliage green above and silver beneath. 5-6 ft. trees, \$2.25 each; 5 for \$11.00.

MAPLE, HARD-SUGAR. Oval form. Brilliant red, orange and yellow in Fall. 5-6 ft. trees, \$3.75 each; 5 for \$18.50.



Lombardy Poplar

LOMBARDY POPLAR. A tall, graceful poplar that is fast growing and free from disease. This tree will improve the appearance of your home right from the time it is planted. 5-6 ft. trees, \$1.00 each; 5 for \$4.75; 20 for \$18.00.

PURPLE LEAF FLOWERING PLUM. (Cistana) This dwarf variety is valuable in foundation or border plantings. Attractive color contrast. Vigorous. Hardy. 3-4 ft. trees, \$2.75 each; 5 for \$10.75.



Chinese Elm

CHINESE ELM. Tree upright, extreme end of branches drooping. Very dense, making good shade. Fast growing. Resistant to drought and cold. 4-5 ft. trees, \$1.25 each; 5 for \$5.50.



American Linden

AMERICAN LINDEN. A favorite tree. Rapid growing. Large glossy leaves, fragrant yellow flowers in June. 5-6 ft. trees, \$2.75 each; 5 for \$12.00.

ORIENTAL PLANE or EUROPEAN SYCAMORE. A rapid growing erect tree with bright green foliage. Much more esteemed than the American variety as a shade tree. 5-6 ft. tree, \$2.75 each; 5 for \$13.00.

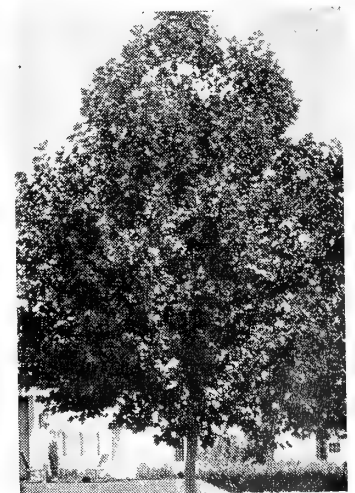


Purple Leaved Plum



Niobe Weeping Willow

NIobe WEEPING WILLOW. A large tree with long drooping branches. Golden yellow. Very attractive in all seasons. 5-6 ft. trees, \$1.00 each; 5 for \$4.00.



European Sycamore

FLORIBUNDA ROSES

THE TEXAN—(Pat. No. 926) Fragrant, rose-red with yellow base. Double, medium size flowers; continuously in bloom. \$2.50 each; 3 or more, \$2.20 each.

STARFIRE—(Pat. App. For) Glowing currant-red, high centered blooms; distinctive, non-fading. Excellent for cutting. Bronzy green foliage. Vigorous. 1959 AARS Award. \$3.50 each; 3 or more \$3.10 each.

IVORY FASHION—(Pat. No. 1688) Long slender ivory colored buds opening to 4-inch flowers; long decorative golden stamens. Fragrant, long lasting. 1959 AARS Award. \$2.75 each; 3 or more, \$2.40 each.

SARABANDE—(Pat. No. 1761) Semi-double blooms of unique scarlet-orange. Somewhat larger than most Floribundas. Low growth habit and compact form make it a suitable plant for hedges and border edgings. \$2.50 each; 3 or more \$2.20 each.

GOLD CUP—(Pat. No. 1683) Golden-yellow. Holds color throughout life of flower. Lovely fragrance. Very popular because yellow Floribundas are so rare! \$2.50 each; 3 or more, \$2.20 each.

CIRCUS—(Pat. No. 1382) Perfect buds of bright yellow and orange. High-centered flowers display ever-changing tones of yellow, buff, pink and bright red. \$2.50 each; 3 or more \$2.20 each.

SPARTAN—(Pat. No. 1359) Rich warm sparkling orange in bud, gently softening to reddish coral in full bloom. \$2.75 ea.; 3 or more, \$2.40 ea.

FUSILIER—(Pat. App. For) Reddish-brown buds open to clusters of copper-red blossoms. AARS winner for 1958. \$2.50 each; 3 or more \$2.20 each.

RED PINNOCHIO—(Pat. No. 812) Masses of 3½-inch carmine flowers, produced in profusion all season. \$1.75 each; 3 or more, \$1.55 each.

FASHION—(Pat. No. 789) Brilliant coral flowers overlaid with gold. \$2.00 each; 3 or more \$1.75 each.

JIMINY CRICKET—Coral orange shading to pink. Vigorous, with glossy green foliage. \$2.00 each; 3 or more \$1.75 each.

WHITE BOUQUET—(Pat. No. 1415) Lovely Floribunda with 4 to 5-inch Gardenia like blooms. 1957 AARS winner. \$2.50 each; 3 or more, \$2.20 each.

BABY BLAZE—(Pat. No. 1362) Dark red buds, opening to a rich velvety cherry-red; only a few shades lighter when fully opened. Excellent for group plantings. Vigorous grower, bushy. \$2.00 each; 3 or more \$1.75 each.

FIRE KING—(Pat. No. 1758) Tall growing Floribunda with perfectly formed, brilliant vermilion flowers, measuring from 2 to 3 inches across. \$2.50 each; 3 or more \$2.20 each.

Fashion

Fusilier

ALL ROSES
2 YR. No.
1 BUSHES

GRANDIFLORA ROSES

Queen Elizabeth

Very Hardy . . . Long Lasting Blooms

BUCCANEER—(Pat. No. 1119) Bright buttercup yellow. Urn-shaped buds; double flowers. Upright, very tall and vigorous. \$2.50 each; 3 or more, \$2.20 each.

QUEEN ELIZABETH—(Pat. No. 1259) Blends of soft carmine rose and dawn pink. Tall, upright and exceptionally vigorous. \$2.50 each; 3 or more, \$2.20 each.

MONTEZUMA—(Pat. No. 1383) The bright orange-scarlet of its fresh buds changes to salmon-orange. The sleek buds are borne in profusion. Compact grower with leathery foliage. \$2.75 each; 3 or more, \$2.40 each.

EL CAPITAN—(Pat. No. 1796) It's a rose with superb color, delightful form, lasting qualities, plant vigor and superabundant bloom to take it right to top of the Grandiflora class. Beautiful buds open to long-lasting, color-fast flowers of glowing cherry-red, with 25 to 30 thick, velvety petals. \$3.00 each; 3 or more, \$2.65 each.

JUNE BRIDE—(Pat. No. 1770) Fine pointed buds open white tinged cream. Long lasting blooms both on bush and as a cut flower. \$2.50 each; 3 or more, \$2.20 each.

ROUNDELAY—(Pat. No. 1280) Strong, vigorous with dark red buds that open to fragrant, bright red blossoms borne in clusters on long stems. Ideal for cutting. \$2.50 each; 3 or more, \$2.20 each.





Climbing Roses

Hundreds of Glorious Blooms All Season
to dress up that plain wall or fence

PATENTED CLIMBERS

CRIMSON GLORY—(Patent No. 736) Climbing form of outstanding hybrid tea. Produces an abundance of perfectly formed, crimson colored blooms. **\$2.50 each; 3 or more, \$2.20 each.**

DR. J. H. NICOLAS—(Patent No. 457) Large, full fragrant, rose-pink flowers. Foliage leathery. Pillar. **\$2.00 each; 3 or more \$1.75 each.**

GOLDEN SHOWER—(Patented) The first winter-hardy everblooming climber. Large pointed, 20 to 30-petal yellow blooms. **\$2.75 each; 3 or more for \$2.40 each.**

CLIMBING PEACE—(Patent No. 932) This type of Peace makes a splendid, large-flowered Pillar Rose. Protect in winter. **\$2.25 each; 3 for \$6.00.**

STANDARD CLIMBERS

BLAZE—Improved Paul's Scarlet. Vivid scarlet blooms. Very high quality. **95¢ each; 3 for \$2.65; 10 for \$8.00.**

PAUL'S SCARLET—Standard climber; one of the best red climbers. **95¢ each; 3 for \$2.65; 10 for \$8.00.**

CLIMBING TALISMAN—Climbing sport of the famous Hybrid Tea of the same name. **95¢ each; 3 for \$2.65; 10 for \$8.00.**

DR. VAN FLEET—Pale pink buds and flowers on long stems. **95¢ each; 3 for \$2.65; 10 for \$8.00.**

FRENCH LILACS

THE ARISTOCRAT OF SHRUBS

Valuable hardy hybrid. Popular on account of attractive flowers of various colors and handsome foliage. Height to fifteen feet, according to variety and soil.

Lilacs make beautiful background plants for the shrub border and colorful, fragrant hedges for screening purposes or defining property lines. Also very suitable for group planting and single specimens.

VOLKAN—Single deep purple. Flower panicles are very large and carried well above the foliage.

ALPHONSE LAVALLE—Double. Florets of intense blue, change to beautiful shade of lavender as they slowly open. Broad compact panicles.

BELLE DeNANCY—Double. One of the very best pinks. Large, shapely panicles.

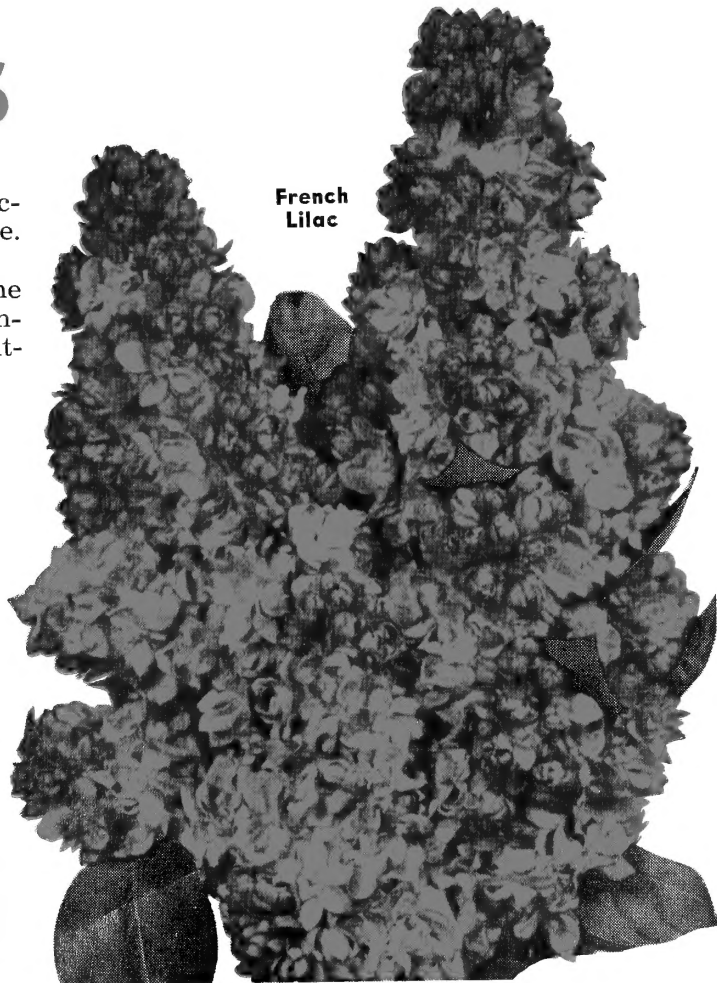
MME. ABEIL CHATENEY—Double. Beautiful large florets of pure white.

LUDWIG SPAETH—Single. Deep purple. Color holds up well in sun; long lasting, large panicles.

PRESIDENT GREVY—Clear medium blue. Double florets and immense panicles.

CONGO—Magenta, or reddish purple. Very profuse bloomer, producing immense panicles. Single.

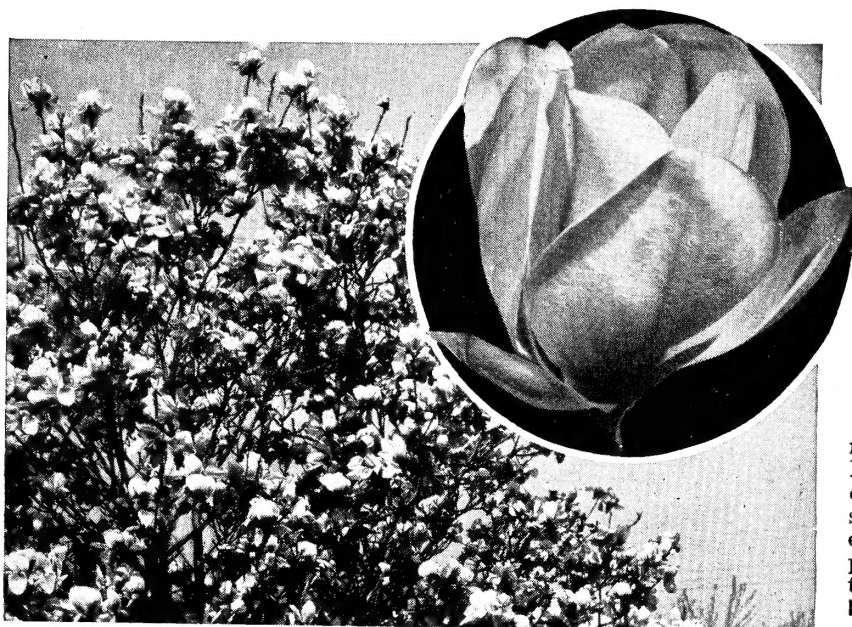
French
Lilac



7

Collection No. 17
FRENCH LILACS,
One each of all 7
varieties listed for ...

\$6.75



Ornamental TREES

Provide Shade and Beauty
Year After Year

MAGNOLIA SOULANGEANA

The most popular and decorative of all Magnolias. Huge, fragrant, tulip-shaped flowers of lively rose color outside, rosy white inside. Flowers often measure 8 inches across. Blooms in early spring before the leaves appear. Dark green, leathery, waxy foliage appears after blooming period, providing shade all summer long. Hardy and easy to grow. Dwarf growing. 3 foot trees, \$5.75 each. Balled and burlapped. Express collect only.

REDBUD (Cercis Canadensis)

In early spring, large clusters of glowing rose flowers cover every branch and twig. After the spring blooming season, large, healthy, heart-shaped leaves appear. A graceful, small ornamental shade tree growing to a height of about 20 feet. Requires very little care. An excellent tree for lawn specimens or shrub borders. Extremely decorative and highly recommended. Grows successfully in most locations. One of the choicest ornamental trees, and deserving of a place in every landscape plan. 3-4 ft. trees, \$1.50 each; 5 for \$6.00.

FLOWERING PEACH

(Prunus Persica) One of the most beautiful ornamental trees. At its blooming time in May, every twig and branch is completely covered with beautifully formed double flowers, followed by green, glossy foliage. Extremely showy and attractive even from a distance. Showy in all seasons. Makes a splendid addition to the shrub border; or a single specimen at a corner of the house or yard creates a charming effect. Is a rapid grower, attaining a height of 15 feet at maturity. 3-4 ft. trees, \$1.50 each; 3 for \$4.00.



Flowering Peach



EUONYMUS ALATUS (Winged Burning Bush)

A shrub of unusual bark formation. Heavily ridged branches which resemble layers of cork. Yellow flowers in May and June followed by red fruits. Foliage is especially fine in autumn when it turns to brilliant coppery crimson tinged rose. Perfectly hardy, makes a compact, bushy plant 4 to 5 feet tall and just as wide. 18-24 inch plants, \$1.50 each; 2 for \$2.75.

ALTHEA (ROSE OF SHARON)

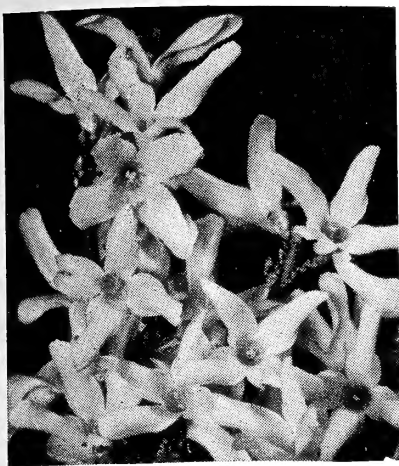
A tall growing shrub with large, double rosette flowers and fancy green leaves. Blooms from late summer through fall, when other shrubs have finished blooming. Flowers are long lasting and make a showy display all season. Popular for tall backgrounds and well suited for screens or single specimens. Grows 6 to 8 feet tall; erect and well-shaped. Sentimental old-fashioned plant or not, it is delightful in any setting. You might try it as a hedge planted in several colors. Worthy of a place in every modern garden. Colors: Pink, Purple, Rose. 18-24 inch plants, \$1.00 each; 5 for \$4.50.



Althea



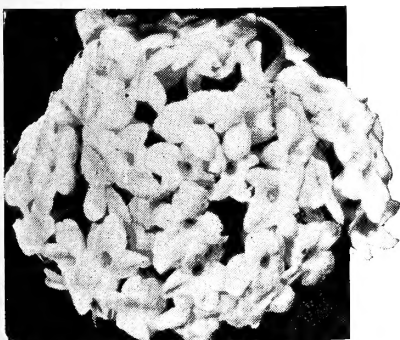
Euonymus Alatus



FORSYTHIA LYWOOD GOLD. A richly colored new Forsythia that not only blooms more profusely but the individual flowers are better and fuller in form. The branches are erect and solidly covered with brilliant golden yellow flowers from top to bottom in early spring. 18-24 in. 2-yr. field grown plants, 95¢ each; 3 for \$2.60; 10 for \$8.00.



CHEROKEE CHIEF DOGWOOD. Pat. No. 1710. Outstanding for its beauty and earliness of bloom. Beautiful rose-red blossoms cover the tree in early spring, followed by dark green foliage which changes to shades of red in fall. Bears clusters of bright red fruit in Sept. and Oct. Grows 8 to 10 feet tall. 3 ft. trees, \$5.00 each; 2 for \$9.00.



VIBURNUM CARLESI. Blossoms of delicate rosy-white are so fragrant they perfume the entire yard. Attractive dark green foliage turns bronzy-red in fall. Clusters of blackberries follow the flowers. A low growing, compact shrub. 12-15 in., \$2.25 each; 3 for \$6.00; 10 for \$17.00.

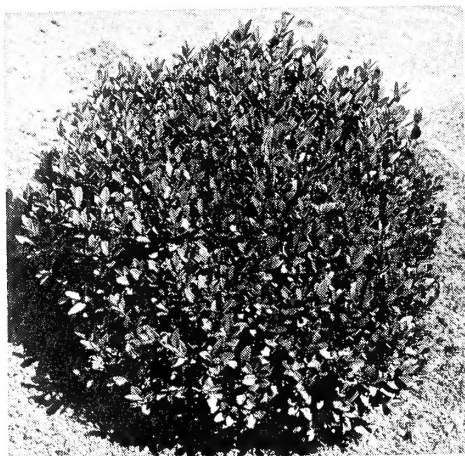
Rider's ORNAMENTAL SMALL TREES & SHRUBS

**Increase Property Value .
. . Add Stately, Natural
Comfort to Your Home**

Every gardener knows how shrubs and trees in spring supplement and enhance the beauty of a flower border. In summer and autumn, shrubs and trees are even more important in this respect. So be certain to have them in your garden. Here are some that will take you right through the season.



NIKKO BLUE HYDRANGEA. A new hardy strain of Blue Hydrangea which has immense flower heads, 6 to 12 inches across. In ordinary soil the flowers are pink, but in acid soil they are blue. To change alkaline soil into acid, use two tablespoons of aluminum sulphate to a gallon of water. Grows 3 to 4 feet tall. Large, broad leaves. 2-yr. No. 1 plants, \$1.40 each; 3 for \$3.95.



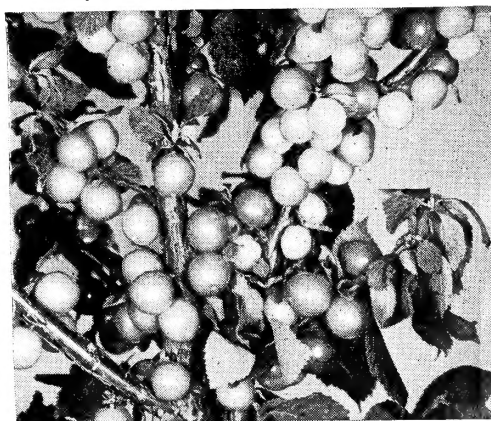
BOXWOOD WELLERI. An extremely hardy and distinct strain. This unusual Boxwood forms a beautiful bushy, ball shaped plant with dark green foliage that stays green all year—no scraggly growth and no browning in the winter. Perfect for hedging and formal plantings. Can be trimmed to any size or shape. 6-8 in. bushy plants, \$1.75 each; 3 for \$5.00; 10 for \$15.00.



HALL'S JAPANESE HONEYSUCKLE. Dainty yellow and white blossoms intermingled, produce a beautiful effect all summer. One of the most fragrant Honeysuckles. Hardy, vigorous growers; ideal for covering unsightly buildings and undesirable views; also used as a ground cover. 2-yr. No. 1 plants, 75¢ each; 3 for \$2.00; 10 for \$6.50.



EUONYMUS. (Fortunei radicans erecta) An upright, broad spreading shrub with rich bright green foliage that remains on the plant year round. The rigid branches are a perfect sight when carrying the red berries late in the season. Grows 4 to 5 ft. tall. Berryhill strain. 12-15 in. \$1.20 each; 3 for \$3.25; 10 for \$9.85.



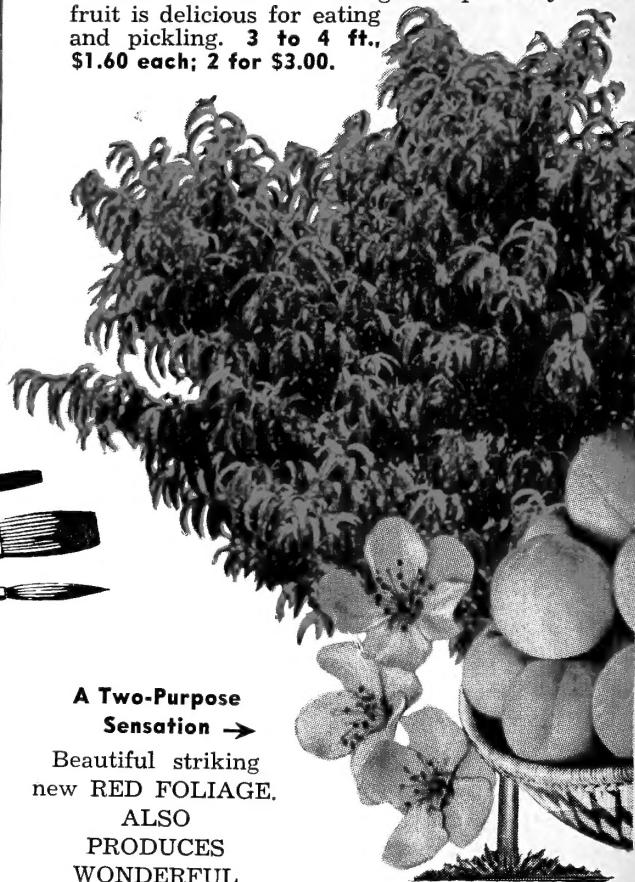
NANKING CHERRY. (Orient) Large shrub; vigorous and productive. Origin is Minn. fruit breeding farm. Fruit one-half inch in diameter; bright red. Flesh is meaty, juicy and of pleasant flavor. Ripens early in July. Excellent jelly fruit. Budded on plum. 18-24 in., \$1.50 each; 3 for \$3.25; 10 for \$9.00.



RED LEAF PEACH

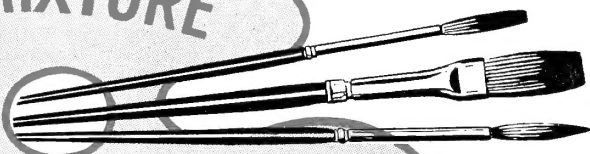
Colorful Foliage — Delicious Fruit

The bright red foliage is very ornamental in the spring, holding its color throughout the summer, turning deep maroon in the fall. You will be delighted with this new sensation in your yard or garden. The deep rose blossoms make a beautiful contrast with the red foliage. Its perfectly round fruit is delicious for eating and pickling. **3 to 4 ft., \$1.60 each; 2 for \$3.00.**



Red Leaf Peach

RAINBOW MIXTURE



We offer 4 each of the 8 beautiful Gladiolus varieties, as follows: **SIERRA SNOW, FIRE KING, PROSPECTOR, WILD ROSE, AMBER GLORY, ARISTOCRAT, RUFFLED CHAMPION, ALLIARD PIERSEN.**

32 BIG NO. 1 TOP SIZE BULBS **\$1.75**

A Two-Purpose Sensation →

Beautiful striking new RED FOLIAGE.

ALSO
PRODUCES
WONDERFUL
FRUIT!

CRIMSON KING MAPLE

Outstanding New Maple

Valued for its beautiful purple-red foliage, which stays colorful all season. Excellent shade tree; hardy; long-lived.

Prices:

5 to 6 feet tall—\$3.75 each; 5 for \$17.00.
6 to 8 feet tall—\$4.25 each; 5 for \$19.25

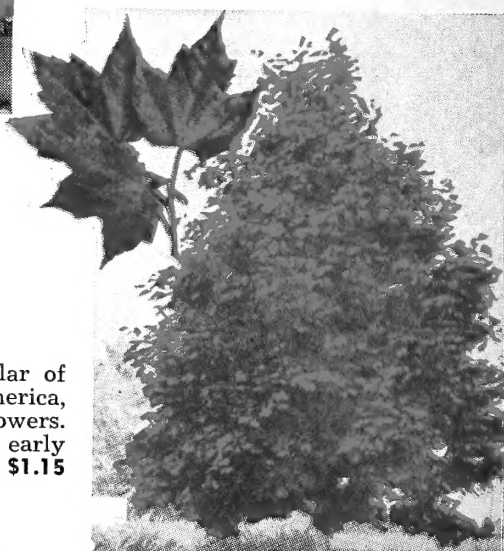


CLEMATIS

Blooms from Spring 'till Fall!

CLEMATIS, MME. ED. ANDRE—Striking, velvety red flowers produced profusely from June to October. **Prices: No. 1 Plants in pots, \$1.15 each; 2 for \$2.00.**

CLEMATIS, JACKMANI—The most popular of all the large flowering clematis in America, with large, velvety violet-purple flowers. Grows rapidly through the summer and early autumn. **Prices: No. 1 Plants in pots, \$1.15 each; 2 for \$2.00.**



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